

## Selkie through the Lens

Data Recovery Specialists Launch Photo Recovery Software

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For immediate release – Tugboat Enterprises is pleased to announce the introduction of *Selkie Photo Recovery*, a software utility program that is dedicated to fast, safe recovery of digital photos, images, and graphic files from a non-functioning Windows laptop or PC.



Selkie Photo Recovery was developed by the award-winning

programming team at Tugboat Enterprises when they heard from many customers that there is an urgent need to save precious photos and graphics from broken computers and laptops. Selkie Photo Recovery evolved from the innovative *Selkie Rescue Data Recovery* utility, which has set the standard for do-it-yourself file recovery.

"The beauty of this program is that it is dedicated to fast graphic and photo retrieval," said Chief Technology Officer Jonathan Lyster. "It is a must-have utility for anybody who stores photos or graphics on their laptop or PC."

*Selkie Photo Recovery* has been designed to be very user-friendly. It does not need to be preloaded onto a laptop or PC which sets it apart from other recovery applications. It is self booting and can be used when and as needed. Stored on a CD it fits into your camera bag to be on hand anytime your computer hiccups and loses your photographs.

"Picture this program as insurance against losing your priceless photographs," said Tugboat Enterprises CEO Judi Tyabji Wilson. "Already we have saved irreplaceable images during the testing process."

The team at Tugboat Enterprises is so sure that this application will be a huge hit with the photographic community that they are dedicating a new website to *Selkie Photo Recovery*. This dynamic new site will be interactive and prove both useful and entertaining to the consumer.

Information about and a demo of *Selkie Photo Recovery* are at <a href="www.SelkiePhoto.com">www.SelkiePhoto.com</a>

Tugboat Enterprises is in its third year as a private software development company. The company's feature product, *Selkie Photo Recovery* is a bootable CD that is easy-to-use and affordable.

Selkie Photo Recovery solves a major problem faced by millions of photographers and artists who store their work on PCs and laptops - lost data due to computer crashes from viruses or bad software. Instead of sending your computer or laptop to a repair centre and losing significant time & money, use Selkie Photo Recovery and recover your photos and graphics within 10 minutes, using 5 mouse clicks or keystrokes - all for \$59.99. Selkie Photo Recovery does not require Windows to be functional in order to recover data.

*Selkie Photo Recovery* is available at <a href="www.SelkiePhoto.com">www.SelkiePhoto.com</a> for US\$59.99. Enterprise and bulk licensing is available by contacting Nathan Potechin at 1-888-688-9199.

## **Selkie Photo Recovery** System Requirements

Any Pentium or equivalent CPU (Intel, AMD) capable of running Windows 95 through Vista; 16MB available system RAM; VGA graphics chip and color monitor; CD-R drive and blank recordable CD required to burn the *Selkie Photo Recovery* CD; any active network connected to the PC being rescued.