## hop foot

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## NEWS ANNOUNCEMENT FOR IMMEDIATE RELEASE

## Borrelli Design in Collaboration with Hopfoot Designs to Launch Fine Italian Bathroom Décor.

**San Diego, CA** – 06 **June 2008** – Borrelli Design+Cabinetry and Hopfoot Designs today announced their collaborative efforts to launch Hopfoot Designs' fine Italian bathroom décor in the upcoming Official Unveiling on June 11<sup>th</sup>, 6:00 PM – 8:30 PM held at Borrelli Design Studio located on 4411 Park Blvd, San Diego, CA 92116. Hopfoot Designs will feature select products from their MII (Made-In-Italy) Collections to showcase at the event. The displays will be designed by Michael Borrelli, founder of Borrelli Design+Cabinetry, and Rebecca Flynn, senior designer at Borrelli Design, both of whom are highly acclaimed and award winning designers.

"Borrelli Design's sensitivity to design aesthetics with a streamline cutting edge approach complemented with Hopfoot's fine Italian décor products, will lend interiors spaces we design a certain unique flare with clean elegant lines desired by our clients." Michael Borrelli, Owner and Principal of Borrelli Design+Cabintery said. "We are excited with this new partnership and that our views on design are similar where both companies appreciate fine design, good craftsmanship and quality products along with excellence in design and integrity in service." he also added.

"During one of NKBA's San Diego informal chapter meetings, which Sandi and I attended last year, we were introduced to Michael, Robin and the *Borrelli Design+Cabinetry* staff and were instantly captivated by the beauty of Borrelli's cabinetry and furniture and the warm, open-minded outlook of the entire Borrelli team. What also intrigued me was the similarity of our visions and our shared core philosophy in the approach to design. As both an artist and business leader in his own right, Borrelli's brilliance, uncompromising dedication to product quality, workmanship and design, demonstrated by their fine objets d'art, appealed to my aesthetic sensibilities while his creativity and open minded management style and staff's dedication, clearly complemented *Hopfoot Designs'* core value system. Because of this, we at *Hopfoot Designs* feel privileged to work closely in partnership with *Borrelli Design+Cabinetry* in a relationship strengthened by a shared vision, fitting hand-in-glove with our mission to "*…refine the spaces in which we live!*" and the pursuit of excellence in design." Simon Harrison-Zazzeri, *Hopfoot Designs* Managing Director said.

Come and take a closer look to experience beauty in design and join Borrelli Design+Cabinetry, Hopfoot Designs as well as Crystal Cabinetworks for a night of celebration.

## About Borrelli Design+Cabinetry:

Borrelli Design+Cabinetry is a multi-dimensional interior design firm specializing in custom design and installation of kitchen, bath, home theater and other projects for home and office. With more than 25 years experience serving clients throughout the country, the Borrelli Design team of interior designers, on-site cabinetmakers and installers, work with clients and the trade from concept to completion without leaving the Borrelli Design umbrella of craftsmen.



About Hopfoot:

Hopfoot provides fine Italian interior decor products to the North American market. An Italian company, Hopfoot was originally established as a proprietorship in 2000 and legally registered as a Limited Liability Company in the state of California in 2004.