

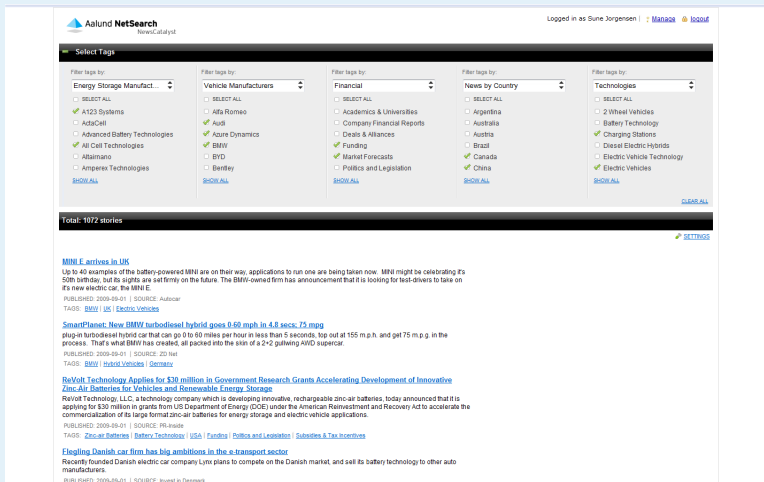
Green Car NewsCatalyst

Green Vehicle Intelligence with a Human Touch

Get the latest news stories from and about the hybrid - electric vehicle industry for under 1 dollar a day.

The Green Car NewsCatalyst is widely appraised as an intuitively logical and innovative way of handling the complex task of organizing and analyzing secondary information. The concept of the Green Car NewsCatalyst can be explained in 3 simple steps:

1. Using highly advanced technology to crawl news from 70.000 news sources, several hundreds of news items are retrieved daily. The news items are found in media and industry sources. Company press releases are covered as well.
2. Our information specialists read and analyze the news retrieved by our technology. To ensure a premium quality of news items published in the Green Car NewsCatalyst, a human touch and analytic mindset is necessary to delete duplicates, outdated and unwanted news items from the relevant stories. The manual process simply ensures a better output.
3. Through a web-interface the user can access the Green Car NewsCatalyst, customizing the view of the industry news relevant to the person. From the Catalyst interface you can customize your daily newsletter, bringing you the day-to-day news from your chosen news selections.



Why not find the information yourself using rss-news-readers, Google news and top industry newswires

You get the most comprehensive coverage of news, solely focusing on the green vehicle industry.

This is not Google or any other newswire. This is human processed and analyzed industry specific market intelligence.

You avoid getting the same news stories multiple times. You can efficiently stay ahead of the game.

Avoid the rubbish an automated newswire provides you with - NO duplicates and NO irrelevant news.

Most critical industry sources will be covered - both regulatory, commercial, academic and media sources. Naturally most companies and technologies critical for the green vehicle industry are included in the solution.

News available often 2-4 days before other secondary sources (robots monitoring original sources)

You save money on subscriptions that only partially covers the market.

Tags always reflect the current market situation – new key players, technologies, markets and issues are introduced in the framework if they show up in the “news-phere”.

Easy to digest daily news and archive with highlighted “tags” for a quick preview.

News - to the extend possible – available directly from their original source.

Your opinion matters... if you have suggestions to new companies, technologies or other issues, the Green Car NewsCatalyst takes these opinions into account. The solution will continuously be updated with new features.

Who uses the Green Car NewsCatalyst

- Vehicle manufactures
- Energy storage and component manufactures
- Academic & university researchers
- Infrastructure developers
- Energy suppliers
- Local & national governmental institutions
- Investors & Developers
- Regulatory & governmental agencies
- Media & Journalists
- Financial analysts / stock analysts

Select the categories and tags of your interest. Read daily news stories handpicked by our researchers from the web-interface or setup e-mail alerts to push the news directly to your inbox.

“The unique composition of both automated information processing and human involvement in analyzing, understanding and selecting news, makes the Green Car NewsCatalyst more than just another web-wire”

MARTIN MESSER THOMPSEN, EVTEST.DK

Green Car NewsCatalyst Price:

	Euro	US Dollars
1 single user license	250 per year	360 per year

Flat rate subscription is 250 euro per user PER YEAR

Included in the price is full access to the Green Car NewsCatalyst database and the daily newsletter.