



Contact: Celesd F. Willoughby
Voice: 760.492.3377
Email: celesd@opinionatedpets.com
Site: www.opinionatedpets.com

FOR IMMEDIATE RELEASE

October 15, 2010

Welcome to the Wonderfully Wacky World of Opinionated Pets® Where the Critters Are In Charge - And They Know It!

There's a hilarious new line of pet art in town, and they're barking out to Opinionated Pets® everywhere!

Pet Parents know who they are. They're the ambitious dogs who "landscaped" their yards to smithereens. They're the "innocents" who swear they "didn't do it" – whatever "it" is. They're the critters who look at their humans "sideways" to let them know that what they just said is utterly ridiculous. **And they're the adoring, unconditionally devoted pets who bring love, joy - and above all - certainty into this new world where love, joy and certainty are in increasingly short supply.**

Today's pets have an uncanny ability to communicate – and their captivated parents hang on every word. Opinionated Pets® celebrates (and exposes) the human-pet relationship like never before. This unique and uproarious pack of pets pops off opinions on everything from dingoes to dinner. **Their facial expressions, sentiments, attitudes and witticisms are so recognizable – so steeped in truth – they shoot straight to the heart and funny bone of anyone who's ever had a better day after some critter nuzzled them with a wet nose.**

Recently, a select pack of Opinionated Pets® were invited to swap pet stories with the stars at the 2010 Emmy Awards Connected Celebrity Gift Room. The celebrities' reactions mirrored those of pet lovers far and wide. One after another, their faces lit up, their pets' pictures and stories came out, and the fun flowed freely.

" I lost it laughing! LOVE these! " - Dee Wallace
(*Bonnie & Clyde, Beautysleep Symphony, Extraordinary Measures, ET*)

" Great Stuff!! " - Kevin Sorbo
(*Actor, Producer, Director, Writer and forever known as "Hercules"*)

" Your puppies clearly have PERSONALITY! " - Sonya Eddy
(*"Epiphany Johnson" in General Hospital, Burning Hollywood, Seven Pounds, Coach Carter*)

OpinionatedPets.com is an online boutique and community where people can cheer and revere their relationships with pets. Opinionated Pets® images are available on a variety of high quality merchandise so everyone can keep a little bit of their pet with them – no matter where they go.

#

For additional information about Opinionated Pets®, or to schedule an interview with their SpokesCritic, please contact Celesd F. Willoughby at 760.492.3377, or via email at celesd@opinionatedpets.com.