

FOR IMMEDIATE RELEASE

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**METRA ELECTRONICS INTRODUCES AUDIO SOLUTIONS™  
AND THE REVOLUTIONARY NEW TV AUDIO MOUNT™**

*– Enhance the audio quality of a flat panel TV without detracting from its sleek design. –*

**HOLLY HILL, FL, January 4, 2011** – Metra Electronics, known for 60 years as a leader in innovative automobile accessories, announced today the introduction of the new Audio Solutions™ home and consumer product line. *Audio Solutions™ More Than Just Great Sound™.*

Audio Solutions' flagship products include 3.1 TV Audio Mount™ and 2.1 TV Audio Mount™, proprietary product designs that blend functional convenience with a premium audio system. These patent pending products simplify consumer installation of flat panel TVs by integrating a sturdy wall-mount bracket with a subwoofer and speakers, revolutionizing the ever-growing flat panel TV market. The 3.1 model adjusts to fit any 37" to 60" screen, and the 2.1 model adjusts to fit any 32" to 55" screen.

The audio technology incorporated into these revolutionary products rivals stand-alone speakers of various price points. Each TV Audio Mount™ system incorporates D'Appolito arrangements utilizing dual mid-bass drivers and complementary, silk dome tweeters to provide low distortion and smooth vocal quality. The subwoofer is a proprietary woofer with a combination of high excursion and very shallow overall depth. It is loaded into a patented, acoustic manifold that increases efficiency, reduces distortion, and controls cone motion for high impact, high output bass. The 3.1 TV Audio Mount™ also incorporates Dolby® ProLogic® II for enveloping seamless, natural surround sound instead of hearing ordinary two-channel audio.

"Consumers want simplicity, style and functionality. Audio Solutions products meld several lifestyle necessity products into elegant integrated solutions." said Ray Leake, of Metra Electronics. "Our new Audio Solutions™ product line truly addresses consumers' needs and provides exciting new products for emerging technologies."

Audio Solutions™ products include the flagship TV Audio Mounts™, plus unique feature-rich iPad®/iPhone®/iPod® speaker systems, premium interconnects and other solutions-oriented audio products covering all consumer price points. Based in Holly Hill, Florida, Audio Solutions is a subsidiary of Metra Electronics and a leading manufacturer of state-of-the-art audio/video accessories, cables and interconnects. For more information, visit [www.audiosolutions.com](http://www.audiosolutions.com) or call (866) 839-9187.

Audio Solutions products will be on display at the 2011 International Consumer Electronics Show, January 6-9, 2011 in booth #21402 located in the South Hall.

**ABOUT METRA ELECTRONICS**

Based in beautiful Holly Hill, Florida, Metra Electronics is an industry leader in after-market automobile accessories, making it simpler for car owners to update their sound systems. For more ordering information and pricing, visit Metra Electronics online at [www.metraonline.com](http://www.metraonline.com) or call at (800) 221-0932.

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