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SPA DHARA: A 5-STAR LUXURY DAY RESORT SPA OPENS IN FREMONT, CA

Spa Dhara brings To You Some Of The Most Sought After Therapies From Around The Globe

SPA DHARA FEATURES THE FIRST AUTHENTIC LUXURY HAMMAM ON THE WEST COAST AND DEBUTS WITH A MULTI-SENSORY SPA DESIGN

FREMONT, CA – January 18, 2011 – <u>Spa Dhara</u>, a luxuriously appointed five star spa, has launched its first Day Spa Resort in Fremont, CA. Providing a calming and relaxing resort spa environ in the midst of a bustling Silicon Valley, Spa Dhara features some of the most sought after therapies from across the globe.

Spa Dhara features the first authentic luxury hammam on the West Coast, affording spa guests a unique opportunity to experience and benefit from the bathing rituals of Turkey and Morocco. The Spa also has a very impressive Rhassoul Suite where spa-goers can enjoy body clay treatments under a starry sky, get steamed and rained upon for a perfectly soft skin. The Spa also has an Ayurvedic Suite that is very traditional with healing neem wood table (droni), and displays the splendor of a bygone era.

Each Suite is architecturally designed to reflect the experience from the region the treatment originated. Spa Dhara's elegant design is the stylish work of SpaArch, the award-winning spa specialists. The Spa includes nine private treatment and hydrotherapy suites, a relaxation lounge where one can relax next to a tranquil waterfall, under a starry sky and enjoy complimentary beverages and snacks. For couples, Spa Dhara offers for the first time in the US, heated water tables with chromotherapy for body treatments and a Cleopatra bath. The Spa has a Dry Floatation Suite where you could rest stress-free and float in a chromotherapy based heavenly bed with zero gravity. Thirty minutes in the heavenly bed is equivalent to eight hours of restful sleep. The Spa is equipped for multi-sensory experience including a music system where spa guests can choose between rhythmic sounds from various regions and bringing their own iPod to enjoy music while they get pampered.

Spa Dhara is an eco-conscious organic and natural Wellness Center. The Spa Design is very green and the products used and retailed at the spa are 100% Certified Organic or Natural. Spa Dhara features Sundari, Kerstin Florian, and Amala brands for results-oriented treatments.

The Spa Experience

Design

The spa's name "Dhara" signifies continuous flow of water and energy. Throughout the Spa, our designers have introduced architectural details that create an environment that is both sensuous and serene – with sophisticated integration of the five elements – earth, air, fire, water, and sky. The European influenced, reception area is bright and cheery with a gorgeous waterfall. The curved hallways reflect a crystal blue flowing river that takes you to the banks of various treatment suites from around the globe.

Hammam

The Hammam has Golden Marble tables that are heated to keep you warm while our Spa Attaché pampers you with beldi soap, made from black olives, applied with a traditional handmade Kessa mit and followed with an argan oil treatment that will make your skin baby soft.

Rhassoul

The Moroccan Rhassoul features a clay body treatment where the spa guest sits in the Rhassoul, while the full body steam helps absorb the minerals. Rain showers are then activated to wash away the stress. The Rhassoul is tastefully designed with imported Moroccan and Tunisian tiles.

Avurveda

In our time-honored ritual from India, spa guests can experience an array of <u>Ayurveda</u> treatments such as Shirodhara, Katibasti, Panchakarma, and Abhyanga in an awe inspiring Ayurvedic Suite.

Facials and Salon

To complete the spa treatment menu, we feature a salon that is dedicated to threading, waxing, manicure, pedicure, and hair & scalp treatments. Spa Dhara also has a full array of classic massages, FAR Infrared Sauna, Experience Showers, and European Facials.

Memberships & Packages

As a holistic wellness spa, Spa Dhara believes in continual healing and wellness and has developed a few annual <u>membership programs</u> whereby, you can enjoy many of the Spa amenities and services.

Spa Dhara has carefully assembled packages for Brides to be, mothers to be, couples. Other packages and series are available for weight loss, skin care, body aches & pains.

Guests may book a treatment at Spa Dhara by calling (510) 256-5001 or e-mailing experience@spadhara.com. Spa Dhara is located in the Pacific Commons Mall in Fremont CA at 43368 Boscell Road, Fremont, CA 94538

For more information, visit http://www.spadhara.com/ or www.facebook.com/spadhara or call Carmen at 510-863-4272 or email media@spadhara.com