

PRESIDENT'S CLUB

Leads for 2012

Open Enrollment is a great time to write business but don't let it be the only time you write Medicare business. Successful agent's market Medicare all year...why not write T-65 business that pays DOUBLE the reward!

Benefits of the Club...

1. **FREE** quarterly Medicare **direct mail lead drops** that include T-65 *
2. **FREE** names list of all **T-65** in up to 5 counties **
3. **FREE website leads**, we own several consumer websites that produce leads in the areas we advertise and promote. We market our websites through Google, Yahoo, Bing and Facebook in the counties where we have Club members ***
4. **FREE calendar and marketing system** that will maximize your business marketing and future enrollment periods
5. President's Club members get \$25.00 in **FREE lead money** for every T-65 enrollment new to a Medicare Advantage submitted and issued between January 1, 2012 – October 31, 2012 ****
6. **FREE leads** for AEP in 2012 for 2013 enrollments based on Club marketing budget

Qualifications...

1. Must write 50 Medicare Advantages from October 15th through December 7th
2. Medicare Advantage's can be written through any combination of companies through Complete Solutions
3. You must be at a street-level commission
4. You must be directly appointed under Complete Solutions

*Minimum 4,500 Medicare direct mail lead drop for 2012 as in all marketing of lead responses may vary

**If major metropolitan counties are selected, we reserve the right to limit to 2 counties

***We will spend advertising dollars to promote lead websites in a 50-mile radius of your requested zip codes; response rates vary by area, therefore the number of leads responding vary

****Lead money will be used for 2012 AEP for 2013 enrollments

To continue Club participation, you must be licensed and active with at least 2 of the CSI Medicare companies through 2012.