



India's No.1 Urban Investment Destination is right here in Maximum City

Double your investments in 3.8 years at New Cuffe Parade

According to Knight Frank's "Investment Advisory Report November 2012: India's Top Residential Destinations To Invest In", the top three investment destinations in India are all from Mumbai. While the report has rated Ulwe, in peripheral Mumbai with the highest projected percentage returns, it has ranked Wadala region as the No. 1 urban destination in the entire country with the highest appreciation in psf terms (Rs 20,000) and No. 2 overall.

Lodha Group's New Cuffe Parade located in the heart of this investment hotspot is poised to benefit hugely from its strategic location with excellent connectivity to employment hubs across the Mumbai Metropolitan Region and proximity to the premium business district of Bandra Kurla Complex (7 km) and Worli (10 km). It is currently well connected to South Mumbai, Western & Central suburbs and Navi Mumbai through the Eastern Express highway and the suburban train network. During the next few years, major infrastructure projects like the Eastern Freeway Project (which is close to completion), the Monorail project and the metro rail project will further boost the accessibility of this destination and make it a premium residential catchment.

<u>New Cuffe Parade</u> - a futuristic city centre, sprawling over 23 acres boasts of Mumbai's largest private garden. This development will provide everything that a world class destination deserves – India's largest residential clubhouse, 11 swimming pools, 5 gardens, an organic farm, restaurants, commercial and retail space, an association with Cricket India Academy, banquet hall with party lawn and much more.

With so much to offer, New Cuffe Parade surely promises to deliver Mumbai the best of both worlds - a projected appreciation of 133% over the next 5 years at a world class living destination.