

Media Kit

Chaos to Calm

Discovering Solutions to the
Everyday Problems of Living
with Autism

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Martha Gabler:

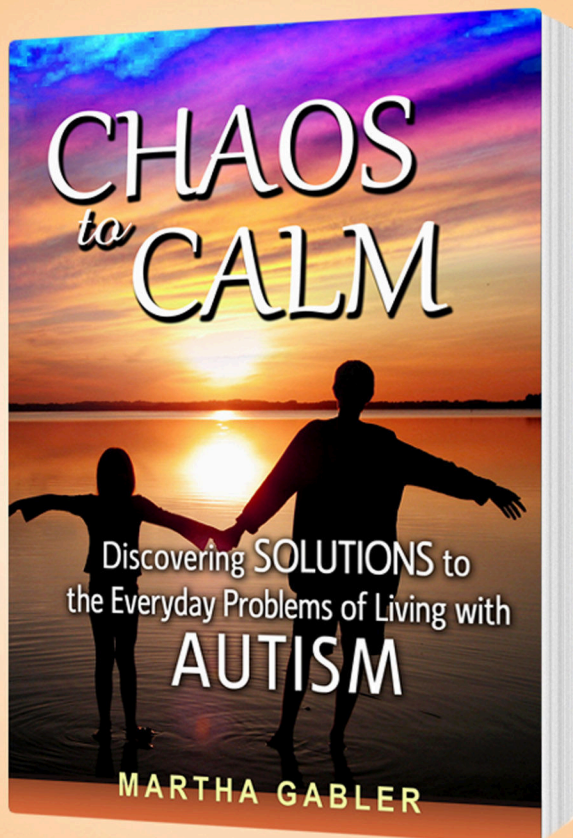
Author, Autism Parent

Exhausted, overwhelmed, isolated and without outside support, Martha knew that she and her husband were the only hope for reaching the mind and body of their non-verbal young son.

Autism came into their lives and Martha met it head on with science and positive reinforcement. Her book describes step-by-step how she replaced truly dreadful behaviors with calm and self-control to raise a happy, cooperative teen.

“I haven’t read a book so simultaneously moving, inspiring, and just plain smart in a long time. It could, and should, be the model for a new approach to assisting families.”

Martin Kozloff, PhD
Watson Distinguished Professor
University of North Carolina Wilmington
Author of ‘Reaching the Autistic Child’
and many other books
Autism Society Professional Advisor



What autism parents will learn from this book

- ◆ How to observe their child
- ◆ How to use positive reinforcement to shape simple behaviors
- ◆ How to notice even tiny moments of desirable behavior
- ◆ How to break behaviors into tiny pieces
- ◆ How to add simple behaviors together to build complex behaviors
- ◆ How to communicate to the child “Yes!” without using words
- ◆ How to organize the child’s environment to maximize success
- ◆ How to arrange the day’s activities for maximum success
- ◆ How to stop tantrums, aggressive, destructive and self-injurious behaviors
- ◆ How to teach the child to go to bed, stay there and sleep
- ◆ How to manage and teach without force, threats or coercion

“This remarkable book is something that any ABA person would be proud to offer parents. TAGteach has an important future in the treatment of autism and other developmental delays and this parent has shown the way. I will be recommending the book to both parents and ABA therapists.”

Joseph Morrow, PhD, BCBA-D
President, Applied Behavior
Consultants
Professor of Psychology and
Behavior Analysis (Emeritus)
California State University,
Sacramento
Licensed Psychologist, State
of California

Sample interview questions

1. Why did you decide to write this book?
2. What is TAGteach?
3. How is TAGteach different?
4. What are some common problems of autism that your book addresses?
5. How does your book help parents deal with these problems?
6. You say that this method you use is based on positive reinforcement. What happens if the child misbehaves?
7. What is the best thing for parents to start with?
8. What do parents need to be able to get started?
9. Your son did not use words or understand words at first. How did you let him know what you wanted him to do?
10. How old should a child be to be able to start teaching using TAGteach?
11. How is your son doing now?

Martha Gabler bio

My name is Martha Gabler. My husband and I are the parents of two boys. The younger one, now 17 years old, was diagnosed at age 3 as having severe autism and being profoundly non-verbal. He had all the common difficult behaviors typical of children with autism, including violence and aggression. By sheer chance, I learned about TAGteach and realized instantly that this method for positive behavior change could be a huge help for us. This turned out to be the case. My son is now a delightful, happy teen who loves life and loves going places. He still has autism, but life is much, much better for us all.

When my son was younger, during the time I think of as the dreadful early years, his behavior consisted almost solely of running, screaming, making noises, hitting himself and sometimes others. I was desperate to do something as simple as go for a walk, go to the grocery store, or get a few hours on uninterrupted sleep. By the time Douglas was eight we were physically isolated, exhausted and frustrated. As many autism families do, we met with massive bureaucratic and financial obstacles to get the scientifically-based, professional help that we required. I realized that we were on our own and it was up to me to figure out a way to help Doug. I discovered a method called TAGteach about 10 years ago and found it to be a simple, inexpensive way for us to implement proven procedures to help Douglas be calm and confident and able to engage in normal family activities.

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TAGteach.com

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ebook \$9.99

“I think her book will be very helpful to parents for the following reasons: (1) it addresses the most common problems and needs of parents of children with autism (2) it is written in a very direct and logical manner, and (3) it is a HOW-TO book – I think that her directions and explanations lend themselves to being understood and used by parents. I would definitely suggest other parents read it.”

Mae Barker, PhD, BCBA-D
Senior Behavior Analyst
Florida Autism Consultants and
Educational Services

“Effective interventions require thoughtfulness, innovation, and compassion. This book provides parents with all three. TAGteach is a robust intervention worthy of the children who need it. I strongly recommend Chaos to Calm for those serious about learning practical uses of TAGteach.”

Rick Kubina, PhD
Professor, Special Education
Program, The Pennsylvania
State University

“Sound science and practical ideas. If you are a parent or a professional working with a person with autism this is a “must read”. The book is well written, easy to understand, and based on solid research.”

Will H Burrow, PhD
Director of Special Education
University of Connecticut

FOR IMMEDIATE RELEASE

Contact: Theresa McKeon t@tagteach.com Visit <http://autismchaostocalm.com/media-kit/> for more info

NEW EXPERT-APPROVED TEACHING METHOD FOR USE BY PARENTS OF CHILDREN WITH AUTISM
Parent to parent advice for autism families struggling with dreadful behaviors

28-Sep-13 | Waltham MA. The new book, *Autism Chaos to Calm: Discovering Solutions to the Everyday Problems of Living with Autism*, by Martha Gabler will be available free on Amazon on Oct 1-2 at this link: <http://tinyurl.com/AutismChaosToCalm>. This book is to help parents of children who have tantrums, hurt themselves or others, engage in repetitive self-stimulatory behaviors, run off or just need to learn skills for everyday such as playing with toys, riding a bike, dressing, going for a walk or sleeping through the night. The teaching method described in the book is called TAGteach, a method that relies on the use of structured positive reinforcement to build good behaviors.

TAGteach is a scientifically sound approach that has been discussed at Behavior Analysis conferences over the past 8 years. Gabler's book is the first to explain this step-by-step for parents. Her writing is based on experience with her own severely autistic, non-verbal son, who was chaotic and out of control as a young child, but is now a happy, cooperative teen.

Initial reviewers have high praise for *Chaos to Calm* and the TAGteach method:

"It could, and should, be the model for a new approach to assisting families, and will also be of much use to teachers and clinicians" - **Martin Kozloff, PhD, Watson Distinguished Professor, Watson College of Education University of North Carolina Wilmington, Author of 'Reaching the Autistic Child' and many other books, Autism Society Professional Advisor**

"Sound science and practical ideas. If you are a parent or a professional working with a person with autism this is a must read" - **Will H Burrow, PhD, Director of Special Education, University of Connecticut**

"TAGteach is a robust intervention worthy of the children who need it. I strongly recommend Chaos to Calm for those serious about learning practical uses of TAGteach" - **Rick Kubina, PhD, Professor, Special Education Program, The Pennsylvania State University**

"I completely enjoyed this book. It was an engaging and easy read with the appropriate amount of personal testimonial and practical generalization. Don't let your child's doctor or other professional convince you that nothing can be done. It's not true and this book proves it."
Aimee Taylor – Autism Parent

"I am on the Autism Spectrum. I'm both high and low functioning but have achieved a level of integration in 'normal' or neurotypical society because of my higher functioning attributes. If TAGteach had been around when I was a kid I may have had an even more successful, less frustrating, anxiety ridden childhood and been a higher achiever than I currently am."
Katie Scott-Dyer

The publisher, TAGteach International, and the author wish to help as many parents as possible and so are offering the book free from Oct 1 at 12 AM PDT to Oct 2 at 11:59 PDT at this link: <http://tinyurl.com/AutismChaosToCalm>. For more reviews and information visit the author's blog at AutismChaosToCalm.com or TAGteach at [http://tagteach.com/Autism and Special Education](http://tagteach.com/Autism_and_Special_Education).

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About TAGteach International: TAGteach International is a company dedicated to promoting positive strategies for increased productivity and success in every facet of life. www.tagteach.com
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