

**NEW JERSEY, THE GARDEN STATE, May 23, 2016 / 24-7 Press Release /** Ethnic Business Finder of America LLC, launches [www.ETHNICBUSINESSFINDER.com](http://www.ETHNICBUSINESSFINDER.com), an online classified web solution tailored to ethnic businesses and services. There are several online classified websites however none specifically devoted to ethnic businesses or services within a specific a particular demographic of choice. ETHNICBUSINESSFINDER.com offers every business and service a platform to showcase and feature who they are, what they do and what they offer. In retrospect, this website will also give users the ability to find local businesses and/or services by an ethnic group, category or location within USA & Canada.

***What is an Ethnic group:***

*a category or group of people considered to be significantly different from others in terms of cultural (dialect, religion, traditions, etc.) and sometimes physical characteristics (skin color, body shape, etc.). Commonly recognized American ethnic groups include American Indians, Jews, Latinos, Chinese, African Americans ("blacks"), European Americans ("whites"), etc.*

Ethnic Business Finder of America's objective is to help redefine how ethnic business or service owners should foresee themselves which in return will open up gateway of possibilities to market to their consumers by way of culture. The nature of this classified finder is to also give the users an alternative search engine via ethnicity. "We live in a world where culture and diversity surrounds us and businesses and services should be recognized as such," says *Founder/CEO Gary Williams*. "Whether I'm looking for an Indian Attorney or an Italian Restaurant or a Polish Accountant, [www.ethnicbusinessfinder.com](http://www.ethnicbusinessfinder.com) should be your first option. How many times have you asked yourself where or how can I find a specific ethnic business or professional service? Quite often I'm sure! In fact we believe this ethnic website portal will be the #1 ethnic business finder website in the United States and Canada."

Ethnicbusinessfinder.com will give their members the best opportunity to grow their business or service by marketing their concepts to users who may've never known they ever existed. Users can find multinational ethnic services, careers, events, and lots more. Users will also be able to post a review of the individual businesses or services base on their experiences. The website is simple to use, web friendly and easily to navigated. Ethnic business finder is the only premier classified business finder site in the US & Canada with membership dashboard capabilities. In fact, E.B.F. also offers an Equal Opportunity Employment to individuals of various equity groups who would like to become a Sales Representatives for Ethnic Business Finder LLC within USA & Canada.

Gary Williams, Founder/CEO of Ethnic Business Finder LLC has own and operate may other businesses in the past however he said this concept was created from pure inspiration. For years Gary listened to and watched actor, mogul and radio host Steve Harvey who is also known to motivate and inspire entrepreneurs as well as showcase small businesses, which as a fan was very encouraging. Gary says "Steve truly was the inspiration behind the launch of this concept. " As an entrepreneur, it soon became apparent there were no platforms to find these ethnic businesses or services within a community. Gary's vision to grow ethnicbusinessfinder.com brand has been set to reach beyond USA & CANADA. For more information email us [@info@ethnicbusinessfinder.com](mailto:@info@ethnicbusinessfinder.com) or call 877-877-4726.