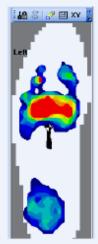
Thesis Couture Announces the Launch of their High Performance Stilettos

After a highly anticipated three years in development, Thesis Couture is bringing their high-performance stilettos to market.

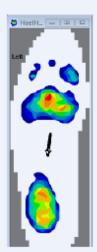


Created by the most multi-disciplinary team in the history of fashion, including an award winning designer, a fashion scientist, a rocket scientist, an astronaut and world renowned orthopedic surgeon, Thesis shoes are the most significant advancement in the \$40B industry in nearly a century.

Built on a proprietary internal architecture called the Thesis LIFT™ (Load Balancing Interlocking Footwear Technology), designed using structural engineering and advanced material technology, Thesis stilettos are 4 inch heels- but feel like 3 inch wedges.







Thesis Shoe

An independent study conducted in by an expert in biomechanics at the University of Staffordshire, proved how the LIFT decreased weight and pressure on the balls of the feet, and improves balance while reducing fatigue.

Thesis heels are handmade in Italy, at two of the country's most prestigious factories, known for their work on brands like Manolo and Chanel.

Reservations for the limited edition, debut design, named the Thesis Olympus One open on April 4th.

A maximum of 1,000 pairs of the debut will be produced and sold for a retail price of \$925 USD.

Thesis Couture is an Los Angeles based Fashion-Tech Design House merging Italian luxury with California innovation. Wall Street Journal said Thesis shoes are "Jimmy Choo on the outside, and pure Jetsons on the inside". Business Insider said they are "hands down, the most comfortable high heels ever".

Use bonus code "WalkitBack" when purchasing and a portion of proceeds will be donated to Planned Parenthood.

Learn more at thesiscouture.com