



**Press Release Contact Information:**

Dawn Van Zant  
ECON Investor Relations  
President  
145 Tye Drive  
Point Roberts, WA  
USA, 98281  
Voice: 800-665-0411  
E-Mail: [Email us Here](#)

**RFID Forum Update**

*RFIDInvesting.com Updates Online Investor Forum for RFID Stocks and Industry with Participating Analyst on Global Markets and Applications for Radio Frequency Identification*

For Immediate Release

December 30th 2004

RFIDInvesting.com Updates Online Investor Forum for RFID Stocks and Industry with Participating Analyst on Global Markets and Applications for Radio Frequency Identification

/24-7PressRelease.com/ - POINT ROBERTS, WA. December 30th 2004 - [www.RFIDInvesting.com](http://www.RFIDInvesting.com), a global investor and industry news portal for RFID stocks and industry, (a portal within the [www.InvestorIdeas.com](http://www.InvestorIdeas.com) umbrella of investor portals), is pleased to update its upcoming online investor forum, January 26th, 2005. Mr. Michael J. Liard, Program Manager and Senior Analyst for Venture Development Corporation's (VDC) AIDC and RF Technologies Practice will present an industry overview. Through our online forum, investors can hope to better understand the RFID industry, which is expected to grow to more than \$4.2 Billion by 2008. The online forum/conference will feature industry experts and speakers from a cross section of small and large public companies that are positioned in the RFID sector. The format will be a ten to fifteen minute audio presentation and an accompanying PowerPoint presentation

With RFID fast tracking to meet 2005 implementation deadlines, investors are looking at RFID as "the next big thing". RFID technology includes applications in retail, pharmaceutical, security and other leading industry sectors. Analysts and investors are expecting RFID to dramatically change the way we do business in the future.

Our current list of RFID stocks: [http://www.rfidinvesting.com/RFID/Stock\\_List.asp](http://www.rfidinvesting.com/RFID/Stock_List.asp)

Forums link: <http://www.investorideas.com/forums/>

RFIDInvesting.com offers investors research, news and links to public companies within the RFID sector. The site does not give specific recommendations, and encourage investors to complete their own due diligence.

Presenting Industry Expert:

Mr. Michael J. Liard -- Program Manager and Senior Analyst for Venture Development Corporation's (VDC) AIDC and RF Technologies Practice. Mr. Liard's area of concentration includes: research, analysis, market evaluation, and consulting.

Founded in 1971 by a team from the Harvard Business School and MIT, VDC is a premier provider of strategic consulting and market research to leading technology companies worldwide. With over 400 successful consulting engagements and 500 market studies to our credit, VDC's experience in the formulation of technology market analysis is unmatched.

Michael Liard's recent research includes: the Global Markets and Applications for Radio Frequency Identification (RFID) (2001, 2002), the Global AIDC Industry Planning Service (2000, 2001, 2002, and 2003) and the US Market for Retail Automation Equipment and Systems (2002). At present Michael is working on research in the areas of AIDC Application Software and RFID Middleware Solutions. He has contributed to and has been cited in various industry trade press and national publications. Michael has also been a speaker at a number of industry-related conferences, including, most recently: SmartLabels USA 2002 and Frontline Solutions Europe 2002.

Read the exclusive InvestorIdeas.com Feature "The Insiders Corner," a weekly feature by well-known financial writer and author Michael Brush. <http://investorideas.com/insiderscorner/>

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Participating companies must adhere to all SEC disclosure requirements.

Public companies or industry experts that would like to present and participate please contact:

Dawn Van Zant / Trevor Ruehs / Brian Noer

Toll free: 800-665-0411

Email: [dvanzant@investorideas.com](mailto:dvanzant@investorideas.com), [truehs@investorideas.com](mailto:truehs@investorideas.com) or [bnoer@investorideas.com](mailto:bnoer@investorideas.com)

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