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Psychsoftpc announces the new Psyches Genie Digital Signage Media PC, a PC based digital signage media control center utilizing high quality components.

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/24-7PressRelease.com/ - April 4, 2005 - Psychsoftpc announces the new Psyches Genie Digital Signage Media PC, a PC based digital signage media control center utilizing high quality components. Psyches Genie Digital Signage Media PC is designed from the ground up to function as a PC based digital signage media control center utilizing high quality components with easy to understand commands that will make digital signage media elements work together with hassle-free ease. Digital Signage is a way of streaming targeted, real time messages to the public through the use of computers and LCD or plasma displays or CRT Monitors. Psyches Genie Media PC is designed to stream this content in multiple ways. For example Psyches Genie Media PC can pause, rewind and record live TV utilizing cable, satellite or high definition antenna inputs and overlay crawl text or flash over live input for timely communication with the digital signage target audience. It comes with built-in 802.11g wireless or gigabit wired Ethernet capabilities for added flexibility. Digital signage utilizes Plasma or LCD displays in public areas to present information, dynamic content, advertisements or important messages to people in high traffic areas in place of static signs. It is more adaptable than printed signs and is more likely to grab the attention of the target audience.

To learn more visit

http://www.psychsoftpc.com/Psyches_Genie.htm

or call 617-471-8733