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The Winter Olympics are over but the Competition Continues with Brain Chain, the Awesome Strategy-Meets-Trivia Board Game

Not all of us can make it to the Olympics, but we all can feel the rush of competition with Brain Chain, the newest Strategy-Meets-Trivia game that is making its way to homes across the United States.

/24-7PressRelease/ - LOS ANGELES, CA - March 07, 2006 - The Winter Olympic Games have ended in Torino, Italy, while back home in the United States an entirely different game is beginning. Watching Bode Miller gliding over the snowy Alps in the men's downhill, or Sasha Cohen executing a triple lutz, awakens our competitive urges from their slumber. Not all of us can make it to the Olympics, but we all can feel the rush of competition with the newest game that is making its way to America, Brain Chain.

Brain Chain is a unique new strategy-driven trivia game created by Alicia Vaz, a young attorney, who grew up in Los Angeles, California and Scot Blackburn, a graduate of Pepperdine Law School. Vaz and Blackburn have been avid game players for years. They were tired of the same old trivia games where one player could answer multiple questions in a row without getting anywhere, while the next player could get an easy question and win the game. Vaz felt, "there was really no strategy behind winning these games, it was just random luck." They wanted to design a trivia game that would require strategy, not just luck and knowledge.

Brain Chain lets players manipulate the game, allowing them to strategically place links on the board, with each question answered correctly or with a "corner card," until they form a chain. It offers questions for players of all ages and skill levels, making it enjoyable for the most skilled trivia players and beginners alike. According to Blackburn, "too many trivia games make smart people feel stupid by employing difficult and trick questions, Brain Chain keeps players challenged and interested by using all new tactics."

Two unique categories that Brain Chain has are the business and oddball categories. Don't let those words scare you away. While the business people will love this category, you'll be surprised how much everyone else knows about this category too! "I never felt that I knew anything about business, and yet I found myself answering more than a handful of questions," says William Corso, a friend of Vaz and Blackburn, and a Westlake Village, California native.

"The oddball category is my favorite by far. It keeps everyone thinking and laughing at the same time," says Vaz. Imagine being given four different words and trying to figure out what they have in common in order to find the one word that doesn't fit. We all know that just trying to decipher one word can get a bit crazy. When your high school son offers you his opinion on your new pair of pants, saying "that's tight," you might think that's strange, I thought they fit pretty well. After a moment of disappointment your son fills you in on the fact that the word "tight" has taken on a whole new meaning with his generation, and what he said really translates into "those are great pants." If one word can have such a range, imagine multiple minds trying to figure out the relationship between multiple words, hoping that somehow in between the laughter and hysteria, the oddball will be revealed.

Brain Chain is really a great way to get the family together. The competition will keep you wanting more. Everybody always remembers history in their own way. Imagine a question like, "When did the Beatles come to America?" Dad insists it was in '63, how could he forget, after all that was the year he got his cherry red Ford Thunderbird. Mom is rolling her eyes and shaking her head, we all know that look. Of course it was '64, that was the year that Jimmy B. went steady with her and they watched the Beatles on the Ed Sullivan show. Grandma remembers a completely different story, it wasn't Jimmy B., it was Danny Z. And so the battles begin. The competition gets fierce, and amidst all the fun, each player must remain focused. Every move that he or she makes on the board must be strategic, ensuring that a strong chain is built that will help determine the outcome of this contest.

While having such challenging fun you will learn so much about sports, geography, science, and all of the other ten categories Brain Chain offers. Best of all, you will learn about your family and friends while creating moments of togetherness that'll last a lifetime. As Plato said, "You can discover more about a person in an hour of play than in a year of conversation."

So don't just sit around, go and get your copy of this amazing game today. Brain Chain has been doing so well on its website that it is now coming to retail stores, making its way into its first Hallmark store: Westlake Village Andi's Hallmark, located at 1145 Lindero Canyon Rod, Suite C02, Westlake Village. Now that you are done watching the Olympians compete, stop by your Andi's Hallmark or check out the Brain Chain website, and bring home some fun, memory-making competition of your own, and let the games begin!

Alicia Vaz is an associate at Cox, Castle, and Nicholson, a premiere Los Angeles real estate law firm and may be e-mailed at AVaz@BrainChainGames.com. Scot Blackburn runs his own general practice law firm. His e-mail address is SBlackburn@BrainChainGames.com. Brain Chain is available on the internet at <http://www.BrainChainGames.com>.

Brain Chain Games, Inc. is a California Corporation and the exclusive distributor of Brain Chain, the strategy-rich trivia game. Brain Chain Games Inc. also holds and maintains all intellectual property rights in Brain Chain, its questions, its unique "business" and "oddball" categories, and in all of its distinctive artwork.