



**Press Release Contact Information:**

FMK FMK  
SACCS/TRACCS (Jordan Office)  
MD  
Amman  
Jordan, 00962 6  
Voice: 0096265924114  
Fax: 00962 6 5924334  
E-Mail: [Email us Here](#)  
Website: [Visit Our Website](#)

**"Recharge and Win" with XPress Summer Campaign**  
*"Recharge and Win" with XPress Summer Campaign*

**/24-7PressRelease/** - AMMAN, JORDAN, July 20, 2006 — XPress Telecommunications, Jordan's exclusive iDEN provider in wireless and mobile technology, launched its new "Recharge and Win" summer campaign. The promotional campaign comes packed with fantastic prizes to win, and targets both XPress existing and potential prepaid subscribers.

Throughout the 6 week campaign starting from July 13th, both XPress's existing prepaid subscribers, and its new ones will automatically be eligible to enter into a weekly raffle draw each time they recharge with XPress JD 10, JD 5, or JD3 scratch cards. The prizes that this campaign has to offer are many, and include trip packages to Marmarees, Sharm Al Sheikh, Varna, Cairo, Istanbul, Antalia, Cyprus, XPress handsets and prepaid lines, JD 5 and JD 10 Scratch cards, and lots more. Winners' names will be exclusively broadcasted on Sawt AlGhad Radio Station every Sunday.

When asked to comment on the firm's innovative summer campaign, Mr. Ashraf Samawi, XPress's Chief Marketing Officer, said, " We hope that through our "Recharge and Win" summer campaign, we will be able to provide our customers with innovative means to communicate with their families and their friends. Our prepaid subscriptions create easy access to our PTT and interconnect communication services, and with the launch of our "Recharge and Win" campaign, our prepaid users also come with opportunities to win great prizes. We are hoping that this campaign will help add an element of excitement to people's day to day communication needs."

Mr. Samawi added that this campaign also targets the youth in Jordan. "We understand that the Jordanian Youth needs easy and continuous access to convenient communication services, especially during the summer when they are off from schools and universities. This campaign gives them just that, with the added opportunity to win great prizes as well" he said.

TRACCS Jordan  
Maha Al-Rawashdeh  
Tel: (+962) 6 5924114  
Fax: (+962) 6 5924334  
Email: [jordan@traccs.net](mailto:jordan@traccs.net)