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**Neal Watson, Stuart Cove and William Cline Invited to Speak on Dive Travel in China**

*Speaking on behalf of The Bahamas Diving Association and US Dive Market, Neal Watson, Stuart Cove and William Cline take a lead in learning about the Chinese dive market by presenting at the recent China Dive Expo, in Shanghai, China.*

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**/24-7PressRelease/** - SHANGHAI, CHINA, October 03, 2006 - Speaking on behalf of The Bahamas Diving Association and US Dive Market, Neal Watson, Stuart Cove and William Cline take a lead in learning about the Chinese dive market by presenting at the recent China Dive Expo, in Shanghai, China.

According to Bahamas Diving Association Vice-President, Stuart Cove, "China's diving market is on the verge of an huge explosion of growth. I expect to see literally millions of divers able to travel within a very few short years." Mr. Neal Watson, President of the dive association added, "The opportunities for growth in the China dive market are endless. It's important to be there early, and it's just a matter of time until they have a vibrant dive travel consumer market."

William Cline, the Bahamas Dive Association dive marketing expert, states "There are about 40,000 divers currently in the China, and most travel is booked via roughly 100 dive clubs now." William continues "... the [Chinese] market is where the US was about 40 years ago; the difference is it will only take a few short years to bridge the gap. China's population has an intense interest in diving, unlike other places in the world. As a result, this fascination will translate into an explosive growth situation in China in the coming years."

Formal relationships were forged with the Country's only diving website, and producers of the diving show. Plans are already being made to return to the 2007 China dive show, tentatively scheduled for Beijing.

About the Speakers; Mr. Neal Watson is world record holder of various scuba diving records, and franchisor of dive resorts in the Bahamas and Caribbean. Neal is President of the Bahamas Diving Association. Mr. Stuart Cove is owner of Stuart Cove's Dive The Bahamas, one of the largest dive operators in the Western Hemisphere, located in Nassau Bahamas. Stuart is Vice-President of the Bahamas Diving Association. Mr. William Cline is president of Cline Group, a specialized dive marketing firm, that works with governments and resorts all over the Bahamas and Caribbean. William's company is agency of record for The Bahamas Diving Association, and Bahamas Ministry of Tourism's Dive marketing account.

Cline Group is a specialized scuba diving and tourism marketing company, with 20 years of tourism & travel marketing experience.