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Trivia, Strategy, and Board Game Fun Now Available at Brain Chain's Blog Site

Gamemaker Brain Chain announces the launch of its blog site to provide topical trivia quizzes and to keep its customer base informed of latest game developments

/24-7PressRelease/ - LOS ANGELES, CA, February 26, 2007 - Brain Chain Games, Inc., the Los Angeles-based producer of unique trivia, strategy and board game products, announces that it has launched a blog to keep its customers informed of latest developments and to keep trivia fans entertained with topical quizzes, covering the week's news, interesting trivia facts regarding upcoming holidays, pop culture, world events and business developments. In addition, Brain Chain's new blog will give its fans a vehicle for feedback with regard to their ideas for trivia categories, expansion sets and other Brain Chain and trivia gaming matters.

Brain Chain Games Inc. has been named to the prestigious GAMES Magazine Top 100 Traditional Games List for its flagship party game, Brain Chain. Since the announcement of the award, Brain Chain has secured a number of new distributors, including Andi's Hallmark, [Biffley's](#), [Curio City Online](#), [Funagain Games](#), [Grandma's Remedies](#), [Special Gifts](#), [XRtainment Zone](#), and is in negotiations with other great game retailers and gift sellers.

"We are excited about our blog site and will use it to promote our new retailers as well as provide a fun forum for trivia fans," states J. Scot Blackburn, President and Chief Executive Officer of Brain Chain Games, Inc., "Our staff is also thrilled about creating and posting quizzes that are topical to the current month, holidays, world events and developments and are confident that our fan base will enjoy this vehicle for playing trivia games and testing their knowledge."

"Brain Chain was awarded the GAMES Magazine Top 100 Award in the 'party game' category," says Alicia Vaz, one of the game's creators, "and it is perfect for get-togethers, as in ice-breaker, or even for an hour of wholesome family entertainment. The questions are easier and more mainstream than most trivia games with the result that everyone will be able to get some of the answers correct and the broad and diverse trivia categories ensure that each player can contribute to his or her team's success."

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More information about Brain Chain can be found at [its website www.BrainChainGames.com](http://www.BrainChainGames.com), at [its blog site](#) at <http://brainchaingames.blogspot.com>, and [featured in Wikipedia](#) at http://en.wikipedia.org/wiki/Brain_Chain.

About Brain Chain Games, Inc.

Brain Chain Games, Inc. is a California Corporation and the owner of Brain Chain, the strategy-driven trivia game. Brain Chain Games Inc. also holds and maintains all intellectual property rights in Brain Chain, its questions and answers, its unique "business" and "oddball" categories, its "Brain Pills," and in all of its distinctive artwork.