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DFW Elite Auto Rental.com Celebrates 60 Years of Ferrari With Discounted All Ferrari Weekend Rental Package

Ferrari Faithful Tempted By Weekends With F430 F1, F430 Coupe and 360 Spider

/24-7PressRelease/ - FORT WORTH, TX, July 10, 2007 - "Three Fs wouldn't normally be something to celebrate," says [Ron Sturgeon](#), owner of [DFW Elite Auto Rental.com](#).

"But when the three Fs are over 550k in [Ferraris](#) - anyone with a healthy right foot and an interest in driving the world's best cars ought to pay us a visit," says the [Fort Worth](#)-based entrepreneur.

"No true exotic car fan needs much coaxing to spend four full weekends driving [Ferrari's](#)," says [DFW Elite Auto Rental.com](#) General Manager Tom Warren. "But we wanted to give Texans who are passionate about the maker a little incentive and a reason to say '[Happy Birthday Ferrari](#)' with a special rental package dedicated to the world renowned car maker."

This special package will allow the [Ferrari](#) faithful to receive three full weekends with Ferraris. One per month for three months: [F430 F1 Coupe](#), [F430 Coupe](#), and the [360 Spider](#). "Ferrari engineers and designers have been wizards at adapting what they learn racing F1 cars to producing peerless exotic cars," says Warren. "The F430 Coupe is a special favorite of mine, but there isn't much that compares to letting any of our Ferraris loose on the open road." The package price of \$8925 plus tax is a 25% savings off the cost of individual weekend [Ferrari rentals in Dallas](#), and the special is expected to run for the rest of the year, subject to availability.

When asked to explain the success of [Ferrari](#) in the United States, U.S. CEO [Maurizio Parloto](#) told [BusinessWeek](#), "The Ferrari image has been built on engineering excellence, superb quality, technical innovation, and performance." He also detailed the company's plans for a yearlong 60th birthday celebration that include an [around-the-world all Ferrari relay](#). Although every one of the cars made by the elite Italian maker this year is spoken for, it's not too late to join the party with a trio of [Dallas exotic car rentals](#). [Happy Birthday Ferrari](#). To RSVP, call [DFW Elite Auto Rental](#) at 817.838.RENT.

[DFW Elite Auto Rental.com](#) is headquartered at 5940 Eden in [Fort Worth](#), and serves [Houston](#), [San Antonio](#), and [Austin](#), as well as the [DFW Metroplex](#) with over 50 exotic and luxury cars, trucks and SUV's. For more information and to see a complete inventory of available vehicles, visit [dfweliteautorental.com](#), or call 817-838-RENT.