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**The IT analyst ISO 9001 certified in software product assessment, YPHISE, ranked SAS software solution for STRATEGIC PERFORMANCE MANAGEMENT(SPM) highest among competitors**

*The independent analyst in software assessment, YPHISE, has awarded SAS SPM as best SPM (STRATEGIC PERFORMANCE MANAGEMENT) solution following assessment by ISO 9001-certified methodology in May, 2007 : <http://www.yphise.com/approvedsoftware>.*

**/24-7PressRelease/** - July 14, 2007 - YPHISE assessment is valid until May 31, 2008. The official YPHISE certificate is available at: <http://www.yphise.com/approvedsoftware>

YPHISE research selects each year the most valuable market segments according to the investment priorities of large companies.

- YPHISE research states that STRATEGIC PERFORMANCE MANAGEMENT solutions represent a cornerstone investment for large companies from all activity sectors. « SPM solutions are essential today because competition accelerates business. Managing and implementing the actions required to meet objectives is necessary at all levels in the company. Strategy management challenges include how to involve all concerned collaborators and define the best strategies in order to meet the objectives » says YPHISE Analyst Laetitia Bardoul from Yphise Paris labs.

- YPHISE research states that the short list of software vendors that should benefit of this opportunity includes Cognos, Business Objects, Hyperion / Oracle.

STRATEGIC PERFORMANCE MANAGEMENT (SPM) solutions help assess enterprise performance according to strategic objectives. SPM solutions help define the financial and non financial objectives and the best strategies to meet them. They help implement, communicate and monitor the strategies.

- They are critical for improving the corporate performance.
- They optimize the resource allocation required to meet the objectives.
- They help meet compliance objectives (e.g. Basel II, SOX, ITIL).
- They can supplement finance-oriented solutions.
- They improve business intelligence.

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Yphise identifies and certifies the best software products on the market, according to the requirements of large companies. Thousands of investment decisions made by large companies have used Yphise independent research since 1985.

The Yphise ongoing research program has three goals.

- It selects each year the market segments where good software products offer strengths that represent a valuable investment for large companies. Yphise focuses on those market segments dealing with issues and priorities of interest to IT executives.

- For each market segment, Yphise identifies the shortlist of products of interest, according to expected benefits for IT executives.

- Yphise assesses each shortlisted product and certifies the best ones. The opinion outlined by Yphise relies on detailed assessment of the products in order to accurately evaluate their capacity to attain the expected return on investment. The Yphise ISO 9001:2000-certified methodology allows for a rigorous scoring of each product.

Please visit: [www.yphise.com/approvedsoftware](http://www.yphise.com/approvedsoftware)

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