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**Entrust New Direction Self-Directed IRAs Borrow Over \$10 Million**

*An old adage, often repeated, "You need to have money to make money", is a little less true today. Entrust New Direction IRA, Inc, a self-directed IRA/401(k) administrator, announces IRA borrowing of 77 loans totaling over \$10 Million.*

**/24-7PressRelease/** - LAFAYETTE, CO, July 14, 2007 - Entrust New Direction's clients are using their IRAs to purchase various forms of real estate, business franchises and pre-IPO shares as well as the more standard retirement fund fare of bonds and mutual funds. Thanks to several national and local banks offering established real estate IRA lending programs, many of these clients can leverage their IRA funds to purchase investments previously considered out of reach.

Entrust New Direction educates clients in various aspects of self-directed IRAs, including IRS requirements. One IRS requirement for IRA-leveraged purchases is that the loan be a non-recourse loan, which means the loan collateral is only the property being purchased. The owner of the real estate IRA is not personally responsible for the IRA's non-recourse loan, nor does the loan show up on the IRA owner's credit report. Entrust New Direction is finding many clients taking advantage of low interest rates and numerous buying opportunities to increase the buying power of their IRA and other retirement plans.

Entrust New Direction IRA offers classes aimed at educating real estate investors and real estate professionals, so even a person with a small IRA fund can make big money for their IRA.

Entrust New Direction IRA, Inc., a self-directed IRA plan administrator, also offers self-directed Health Savings Accounts and can be reached at 303-546-7930 or toll free at 877-742-1270. Visit their website at [www.NewDirectionIRA.com](http://www.NewDirectionIRA.com).