



**Press Release Contact Information:**

Sam Jackson  
Dragstrip Design Marketing Inc.  
Public Relations  
Canada / USA  
Website: [Visit Our Website](#)

**Press Release Service Web Site 24-7PressRelease.com Adds Marketing and PR Firm Directory Listing**

*Adding your directory listing is easy and has a number of benefits, are you listed in the right spots?*

**/24-7PressRelease/** - NEW YORK, NY - July 31, 2007 - 24-7 Press Release Newswire, a leader in press release service distribution, today announced the launch of their PR & Marketing Firm Directory. The directory may be found on the 24-7PressRelease.com web site and is perfect for marketing and pr firms looking to enhance their online exposure with some search engine optimization worked in.

24-7PressRelease.com has a high traffic rating as per Alexa ratings, and currently serves an average of 2 million headline impressions daily. "The bottom line is the site receives heavy traffic, something everyone would want to know prior to purchasing a directory listing" said Michael Iwasaki, business development advisor with 24-7PressRelease.com.

The directory consists of two types of listings. They are the basic listing and enhanced listing. Basic listings allow you to add your company name, contact name, address, phone/fax and web site. The enhanced listing offers all of the above, with the addition of adding your corporate logo (excellent for branding opportunities), addition of up to 5 keywords that will link directly to your web site (great for helping with search engine optimization), offering ability to add a list of up to 5 major clients that you work with, and a 200 word description field. To make the enhanced listing more attractive, the site gives you the ability to view statistics of your listing to see how many times it has been displayed.

Listing prices are currently at introductory rates and will not remain at this rate for long! Basic listings are \$99/year, enhanced listings are \$149.

Visit the marketing and pr directory listing at:

[http://www.24-7pressrelease.com/pr\\_marketing\\_directory.php](http://www.24-7pressrelease.com/pr_marketing_directory.php)

**About 24-7 Press Release Newswire**

24-7 Press Release Newswire is a leader in press release service distribution. 24-7PressRelease.com is news syndication supplier, providing headlines to nearly 200 categories of news for free.