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THE LODGES AT EAGLES NEST ANNOUNCE THE AWARDS FOR THE FIRST ANNUAL ROCK-N-ROAD HILL CLIMB

Over 1,500 participants and spectators joined the festivities this past weekend

/24-7PressRelease/ - BANNER ELK, NC, August 26, 2007 - The historic Hill Climb Race has thrived in North Carolina for more than 50 years, and last weekend The Lodges at Eagles Nest presented the first ever Rock-n-Road Hill Climb in the picturesque mountains of Banner Elk! On Saturday and Sunday, drivers and spectators alike came out to The Lodges at Eagles Nest to participate in this exciting event of auto racing, live music from Donna the Buffalo, King Bees, Hurricane Bob, Tater, Robin Rogers and South 85, great food catered by The Blackboard Restaurant and an impressive car show. The Rock-n-Road Hill Climb, held as a sanctioned Sports Car Club of America race, also raised money for the local Volunteer Fire Departments.

An awards ceremony was held in the early evening on Saturday, after a full-day of racing and announced the winners of the Car Show in the following categories: Antique, Contemporary Sports Car, Muscle Car and Two Seater Classic. The winners of the fastest Hill Climb were announced on Sunday along with the prestigious King of the Hill award. The winners received an engraved, glass goblet created by the world-renowned glass blower and artist-in-residence Ryan Blythe. The recipients of the First Annual Rock-n-Road Hill Climb awards were:

King of the Hill - 81.182
George Bowland
'02 BBR Shark

Second Place - 92.141
Stan Vann
'70 Caldwell D9

Third Place - 92.202
Craig Farr
'74 LeGrand MK18

"The First Annual Rock-n-Road Hill Climb was an amazing success," said John Turchin, renowned designer and developer of The Lodges at Eagles Nest. "We want to thank the SCCA, our sponsors, the amazing bands that performed and everyone who came out to participate and support the race. We are so proud of the community turn out which has made us confident that this will become an exciting annual community event. We are already excited for next year's Hill Climb, which is sure to be more successful than the first."

The Hill Climb Race is the oldest form and one of the most celebrated motorsports in the world. In a traditional Hill Climb, which dates back to 1897, racers compete against the clock to complete an uphill course in various types of cars, ranging from home built "specials", formula-type cars, V8 "Ground-Pounders", to street-based, race modified cars. With great spectator access and viewing of the action, the races have become a sport for racers, enthusiasts and sponsors alike. This unique motorsport, while very competitive, is also known for its friendly atmosphere, making it perfect for spectators and racers of all ages.

About The Lodges at Eagles Nest

A new resort community, The Lodges at Eagles Nest, is nestled into the Blue Ridge Mountains on 1,350 acres in Banner Elk, NC. Fashioned after the camp you treasured most as a kid, only better, Eagles Nest is a place for generations of families, offering activities such as an equestrian center, spa, library, ropes course, motocross track, glass blowing studio and bowling combined with unparalleled beauty, sense of discovery, non-stop action. Unique, custom-designed mountain homes on 2 to 10+ acres are available for purchase through Sotheby's International Realty. For more information, please visit www.EaglesNestBE.com.

About Sports Car Club of America

The Sports Car Club of America (SCCA) has the most active membership participation of any motorsports organization

today with over 50,000 members in the United States. Founded in 1944, the SCCA sanctions and hosts more than 2,000 amateur and professional motorsports events each year. For additional information about the SCCA, please visit www.SCCA.com. The Rock-N-Road Hill Climb at Eagle's Nest, is sanctioned by the Central Carolinas Region of the SCCA (www.ccrscca.com).

Editor's Note: Interviews and high resolution images from this year's race available.