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**FruitFast Introduces MixedBerry Fruit Supplement Bars  
100% Fruit in Every Bite of USDA Patented Bars**

*FruitFast, exclusive producer and innovator of the most potent fruit supplements on the market, introduces USDA patented MixedBerry Fruit Supplement Bars.*

**/24-7PressRelease/** - October 12, 2007 - MixedBerry Fruit Supplement Bars have joined the popular line-up of quality FruitFast products with two brand new varieties. Teeming with antioxidants and phytonutrients, FruitFast MixedBerry Fruit Supplement Bars contain premium grade red and black raspberries, wild blueberries and strawberries in every bite. A second version of the MixedBerry Bars adds tempting Dark Chocolate for a predictable taste treat. In all, the new bars boast seven different fruits...without any additives, preservatives or fillers! "

These healthy, delicious fruit supplement bars are larger than the 25-gram CherryFlex, BlueBerry IQ and Wonderful Pomegranate bars created by the Michigan-based nutraceutical company. The MixedBerry Bar is 40-grams and provides THREE of the recommended five servings of fruit per day. The MixedBerry Bar with Dark Chocolate supplies TWO servings of fruit.

"We have combined the dark-skinned berries known for their high antioxidant content in a process that includes their skin and pulp and not just their juice," said business owner, Steve de Tar. "Without question, our goal with all our fruit supplements is to develop healthy and convenient fruit products without all the non-pronounceable chemicals and additives. We continue to be the leader in the industry for innovative ways to consume healthy fruit." \*

USDA developed and patented, FruitFast Bar's proprietary process delivers concentrated amounts of the dark-pigmented berries plus one whole apple, and raspberry and strawberry concentrate in every bar. Since the MixedBerry Bars are all natural and are laboratory tested with 280 calories or less - they are age appropriate, convenient and available year round.

FruitFast softgels, liquid fruit supplements, fruit juice concentrates and nutraceutical products are available at [fruitfast.com](http://fruitfast.com) or call toll free 1-877-591-3101, Monday Through Friday 8:30 to 5:00 EDT.

\*\* MixedBerry Bar Fruit Supplement, Certificate of Analysis, [fruitfast.com](http://fruitfast.com)

\* This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

**About FruitFast**

FruitFast is the exclusive producer of whole fruit softgel capsules including CherryFlex, WildBlueberry IQ and a recent introduction---Wonderful Pomegranate. The nutraceutical and functional food company also produces a variety of fruit supplement bars made from 100% fruit. In addition to Mixed Berry, other concentrated fruit liquids include CherryFlex and Wonderful Pomegranate. All products can be ordered online at [fruitfast.com](http://fruitfast.com) or call toll free (1.877.591.3101) Monday through Friday, 8:30 a.m. to 5:00 p.m. EDT.