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Web Design Studio Helps Children's Charitable Organization Generate Increased Awareness

Dallas Margarita Society Selects Web Design Studio for Website Redesign

/24-7PressRelease/ - CARY, NC, November 21, 2007 - Sonny Gupta, president of Web Design Studio, announced today that they have been selected as the web design agency for the Dallas Margarita Society, Inc. d/b/. Dallas Children's Charities (DMS/DCC). The site redesign will include a fully dynamic content management system, e-commerce and donation capabilities, streaming video clips, an event calendar, a media center, a custom golf tournament module, a custom volunteer scheduling module, as well as a complete intranet for the Board of Directors.

"We are very excited about the redesign of our website," stated Michael Vernone, vice president of sponsorships for DMS/DCC. "Our relationship with Web Design Studio is part of a broader initiative specifically designed to focus attention on our charitable works, as well as on our social events. We are anticipating great success and added improvements for our organization as a whole with the capabilities Web Design Studio will bring to our website."

The DMS/DCC is a non-profit organization that achieves its goals by hosting fundraising social events throughout the year, an annual golf tournament and a charity ball. For more than 30 years, the community impact generated by the activities and fund raising events of the DMS/DCC has proven that the charitable spirit of a few can reach out and lift up thousands of children in need.

"Developing a stronger, more effective online presence for the DMS/DCC is an extremely rewarding project for our team. Not only will we have the pleasure of creating an in depth technology solution for their website, but we will be helping a wonderful organization by providing them with a central point of organization to facilitate their future charitable endeavors, as well. We are very proud to be part of such a worthwhile project," added Gupta.

For more information about Web Design Studio's role in supporting the DMS/DCC, contact Beverly Garvin, director of business development for the Dallas, Texas location by emailing bkgarvin@webdesignstudio.com.

About Dallas Margarita Society, Inc. d/b/a Dallas Children's Charities:

The Dallas Margarita Society, Inc. d/b/a Dallas Children's Charities was formed in 1977 when a small group of business acquaintances decided to host a holiday party for associates and friends. The DMS/DCC is a non-profit organization that achieves its goals by hosting various fundraising events throughout the year, including an annual golf tournament and the annual Dallas Margarita Charity Ball. For more information about the organization, visit www.dallasmargaritasociety.org or www.dallaschildrenscharities.org.

About Web Design Studio:

Headquartered in Raleigh, NC, a technology driven city, with offices in Dallas and soon in Houston and Atlanta, Web Design Studio specializes in interactive website design, e-commerce online stores and custom business solutions. The company prides itself on partnering with its clients and focuses on personal, individualized attention when embarking with them on their web initiatives. As Web Design Studio continues to grow, they remain globally committed to providing strategic, dynamic, unique, reliable and secure solutions that help clients drive revenue, improve business processes, enhance customer service, accomplish growth initiatives and execute their branding strategies. For more information, please visit www.webdesignstudio.com.

Related links:

www.dallasmargaritasociety.org
www.dallaschildrenscharities.org
www.webdesignstudio.com

About Holy Cow Branding

Holy Cow Branding is a full-service creative agency, providing businesses with the advertising, marketing and public relations they need for success. For additional information, please contact us at 919 606 2817.