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Shapeline presents at Quality Days in China and Russia.

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/24-7PressRelease/ - LINKÖPING, SWEDEN, November 23, 2007 - Shapeline have together with the other high-tech companies LDV Systeme GmbH, Mesacon Messelektronik GmbH, EMG Automation GmbH and Vatron GmbH for the first time organized Quality Days for customers and experts in China and Russia - in Beijing, Shanghai and Moscow.

On the well received Quality Days, held in Chinese and Russian language respectively, the seminar program included analysis of world and local market as well as presentation of the participants' views, products and experiences. The attendants were decision makers and experts from all the well known Chinese and Russian steel makers.

"It is important for us small and medium size companies to be able show what we can do also on markets a bit further away from our homes" says Shapeline CEO, Pär Kierkegaard, PhD. He continues: "Very often a smaller supplier will be more customer oriented and knowledgeable on areas we specialize on than larger and less specialized companies. The Quality Days have proven to be an excellent vehicle to make our knowledge and expertise available also to operators in China and Russia, new contacts have been established that will be of benefits both for them and for us".

The success of these first Quality Days have been so clear that the companies already decided to repeat on new markets - exactly where and when still to be defined. Keep an eye on www.quality-days.com for more information or contact any of the participating companies.

About Shapeline

Shapeline AB is a privately owned company based in the city of Linköping in Sweden. The Shapeline solution for measuring the flatness of metallic products (plates or strip) is technical frontline. Not only will the metal producers that use the Shapeline system be able to verify and document the flatness of the products delivered - by measuring flatness in different phases of the production costs are saved too. For more information please contact Pär Kierkegaard pk@shapeline.com or visit our homepage at www.shapeline.com.