



Press Release Contact Information:

Jaime Smith
eMergent Marketing at Brulant
SEO Writer/Analyst
3700 Park East #300
Beachwood, OH
USA, 44122
Voice: 216.896.8897
E-Mail: [Email us Here](#)
Website: [Visit Our Website](#)

Consumer Crafts Launches New Website; Becomes One-Stop-Shop for Crafting & Beading Supplies

A leading supplier of jewelry-making and beading supplies, Consumer Crafts announces its brand new user-friendly site, www.consumercrafts.com.

/24-7PressRelease/ - CLEVELAND, OH, November 29, 2007 - Welcome to the new beading and jewelry-making super-cyber highway, www.consumercrafts.com. A one-stop-shop for all things crafty, Consumer Crafts announces the company's new website, which features a fantastic variety of craft and [beading supplies](#).

Creativity is in bloom on the new site, currently themed around the most popular craft, beading and jewelry-making. The user-friendly site showcases sparklies like Swarovski beads, as well as findings, cords, wire and other supplies, and leading brands like TOHO and Darice. Crafters around the country can access the same impressive selection of pretty products, tips & techniques, and a wealth of other instructional information to turn a creative idea into a tangible treasure.

"We want a person in Moosejaw, Alaska and a person in Long Island, New York to have access to the same selection and prices," said Ryan Kilbane, director of eCommerce business development. "Whether urban or suburban, [beginning beading](#) or expert, Consumer Crafts offers everything you'd get at a local full-line craft store, everything except the high prices."

The new site is easy to navigate; readers can pick out different beads to create a bracelet and click around to the Project Gallery for creatively satisfying bracelet ideas. The site's aesthetically pleasing too - just as a user would hope the finished product turns out to be. The fresh fonts, classy colors and up-beat interface will appeal to anyone's creative energy. Consumer Crafts also pleases your pocketbook with discount prices and free shipping with every order!

Customer service is imperative to Consumer Crafts, and if you can't figure something out with the detailed [beading instructions](#) and information online, or have a question about the purchase process, customer service representatives are available to assist with special requests and other ordering questions.

Go ahead - get creative at www.consumercrafts.com!

About Consumer Crafts

A company committed to offering the widest selection of craft supplies at the lowest prices online, Consumer Crafts offers an array of supplies, kits, and information on everything beading. Whether for a professional crafter, novice, or someone who just enjoys being creative, Consumer Crafts has it all, and offers discount prices, and the convenience of shopping right from home. Coming soon: products for creative outlets like scrapbooking, and kids' crafts, and a full line of art supplies. Come and see creativity in bloom at www.consumercrafts.com.