



**Press Release Contact Information:**

Marketing Department  
Neekam  
Marketing Director  
830 N 1st Ave.  
Phoenix, AZ  
USA, 85003  
Voice: 602-254-6844  
Fax: 602-254-6762  
E-Mail: [Email us Here](mailto:info@neekam.com)  
Website: [Visit Our Website](http://www.neekam.com)

**Gift Baskets Enthusiast Starts Blog**

*With the Gift Baskets 180 Blog readers can stay abreast of the latest gifting issues and gift baskets news! Are you seeking news on topics like corporate gift giving, Kosher gift baskets and appropriate holiday gifts? This is the place for you!*

**/24-7PressRelease/** - PHOENIX, AZ, December 02, 2007 - Special gifting advocate, Merilyn Dwornik, has partnered with Neekam company to create the Gift Baskets 180 Blog. This blog will act as a source of information and networking for corporate gift baskets, gourmet gift baskets, baby gift baskets, holiday gift baskets, unique gift baskets and more!

The Gift Baskets 180 Blog also stresses the importance of corporate gifting. It is very critical to show appreciation to your customers and employees to keep good business relations. Corporate gift baskets are a great asset to let your business clients know that you are thankful for their business or to deliver a message to your workers that their hard work is appreciated. Corporate gift baskets are also a simple and inexpensive way to convey greetings for the holidays or other corporate occasions.

"Gift baskets giving has experienced enormous growth since the 2005 holiday season," says Ms. Dwornik, "Based on industry information in 2006, we have enormous growth in new holiday gift baskets for the upcoming 2007 Christmas season. This includes gifts for personal gift-giving and for business-to-business thank you appreciation for customers and clients. Many companies are offering large order discounts, with prices structured to fit any budget whether it's a small business or large corporation. This blog will highlight that growth."

This blog seeks to add to the publicity surrounding business gift baskets, fruit and nut gift baskets, and Christmas cookie gift baskets, as well as help focus awareness on wedding gift basket issues.

"We have designed our new blog with the gifting community in mind," explained Ms/ Dwornik. "Our gift basket post selection and recommendations are now among the best and most informative in the online marketplace, with so many categories of products posts that almost anyone looking for the right gift, will surely find what they are looking for here," she added.

The <http://www.giftbaskets180.com> Blog is committed to offering the best online gift experience anywhere. Designed for gift-giving (and receiving), this one-of-a-kind blog offers gift ideas, articles on customized artistic packaging and presentation, as well as individualized gift cards whose beauty and memory will last for years to come. Find gift baskets for customers throughout the world gifts, gift boxes and gift baskets for all occasions and budgets.

The Gift Baskets 180 helps interested people stay abreast of the latest news on corporate gifting, holiday gifting, Valentine's Day gifting and more.

**About Neekam**

Neekam company helps clients get the most out of their Internet domain names. Neekam's proprietary Blog Domain Name Riches system is a "soup-to-nuts" key to unlocking domain name investing riches.