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**topseos.com applauds the #1 position of sems.it in its monthly rankings**

**/24-7PressRelease/** - December 03, 2007 - There is no substitute for quality performance and a firm that excels continuously is one that is noteworthy. This month topseos.com congratulates sems.it for being the #1 Organic Optimization firm in the Italian market.

topseos.com has always made it a point to seek out the best firms online and with its monthly ranking topseos.com constantly brings together the best internet marketing vendors. Ever since topseos.com expanded to include country based ranking onto their site, more global firms that excel within their regions have been part of this evaluation process. This leading Italian company is one that has caught topseos.com's eye for repeatedly achieving high standards.

"Getting this acknowledgement from topseos.com is a great honour but also a benchmark that we have to always live up to but I am proud to say that I am part of a team that is always trying to do better" said CEO Marco Laguercio.

sems.it offers a number of different services including search engine marketing, analysis of qualitative data traffic and improvement of conversion rates, to name just a few . The firm's excellence extends to their proficiency in being able to handle a number of varying projects. The quality of performance that the firm gives out can be determined by the fact that the firm is advancing both in terms of size and turnover.

Since its inception, the firm has provided its clientele, which includes big names like Microsoft, Expedia and MTV, with reliable and quality services. And in no time sems.it has made itself a name to reckon with at a global level -

"Occupying the top spot is not an easy task but sems.it has made it look effortless. An achievement like this is all the more commendable because of the kind of competition out there and the dynamics that surround the Internet marketing industry" said Jeev Trika about this accomplishment by sems.it

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