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The best Pay Per Click Management firms can be found in the December 2007 ranking from topseos.com

/24-7PressRelease/ - PLYMOUTH, IN - December 03, 2007 - Pay Per Click Management is one of the fastest growing segments of online advertising and the best way of finding the leading PPC firms is by referring to topseos.com's monthly list. The site has consistently been bringing to Internet users the best Internet marketing firms so that the hassle is taken out of searching for the best firms online.

Firms use Pay Per Click Management to determine their search engine ranking by paying for each click that is made on their name online. 'Pay for placement', 'pay for ranking', 'sponsored links', 'paid search', and 'PPC' are ways in which Pay Per Click management is known. It all comes down to increasing a site's visibility on the Internet and because you pay for this service one can be assured that the results will be favorable.

The management of keywords, title and description of pages, proper implementation of pay per click strategy and managing bids all come under Pay Per click Management. In addition to that, increased return of investments (ROI) is also one of the advantages of PPC Management because the audiences are so clearly targeted in this form of online advertising.

A one-stop shop for all useful information that the search engine marketing industry requires is what topseos.com is. The usefulness and the accuracy of the monthly list have given topseos.com its name as the best source to find service providers on the Internet.

Here's a list of the top 10 Pay Per Click Management firms that have been selected for December 2007:

1. Ionic Media - California
2. Intrapromote LLC - Ohio
3. SEOP Inc. - California
4. SEO Image, Inc.- New York
5. SEO Inc. - California
6. SearchAdNetwork - Colorado
7. ChannelAdvisor - North Carolina
8. JumpFly, Inc. - Illinois
9. Efficient Frontier Inc - California
10. IMPAQT - Pennsylvania

The top 10 candidates are chosen on the basis of a thorough selection process and the reputation of the list compiled by topseos.com speaks for its quality. The selection of the candidates is based on the following criterions:

- Competitive advantage
- Superior services and pricing
- Customer and technical support
- Knowledge of business
- Sound professional analysis of requirements, and competitors
- Response to client problems
- Innovations that set it apart from the competition
- Overall usability, efficiency, and performance

Firms that specialize in Per Per Click Management and wish to be considered for the topseos.com rankings can complete an application by registering as a service vendor and applying for rankings at:

http://ww.topseos.com/option,com_register/task,providerRegister/

Want to research and evaluate internet marketing firms?

Visit them at www.topseos.com