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topseos.com releases the list of the leading Organic Optimization firms for December 2007

/24-7PressRelease/ - PLYMOUTH, IN - December 03, 2007 - topseos.com is engaged in many internet marketing related activities, but it's the monthly rankings of the finest firms in the industry that it is best known for. Once again, this December 2007 list of topmost Organic Optimization list will definitely save the hard work and hassles that would go into finding the best service providers.

topseos.com was very clear about the direction they wanted to move in when they first started up in 2002. Realizing that the search engine marketing industry needed a dependable way of assessing its firms, the site took up the task of evaluating these internet marketing vendors. topseos.com conducts its ranking of firms on a monthly basis in eleven different categories and also provides these firms with a platform where they can showcase their products.

The process of fine tuning websites according to the needs of a search engine is called Organic Optimization. Organic optimization is a way in which Internet users can be led to the information that they are looking for in an efficient way. Site owners, using the Organic Optimization process get visibility for their website in order to attract target users to their firms.

There are many aspects that go into quality Organic Optimization including things like web designing, content creation and user-friendly navigation system. Organic Optimization ties together these various features of a website to ensure that the site gets quality and relevant traffic.

Here's the list of the top 30 Organic Optimization firms that are selected for December 2007:

1. SEO Image, Inc. - New York
2. Intrapromote LLC - Ohio
3. Increase Visibility Inc. - California
4. ArteWorks SEO - Texas
5. Bruce Clay, Inc. - California
6. SEO Inc. - California
7. 87 Interactive - Pennsylvania
8. YELLOW7 Interactive - Texas
9. SEOP Inc. - California
10. Customer Magnetism - Virginia
11. eTrafficJams.com - Florida
12. Sems - Italy
13. eVisibility, Inc. - California
14. TopRank Online Marketing - Minnesota
15. Service Internet Solutions, LLC - Connecticut
16. High Position Limited - United Kingdom
17. Weblinx Limited - United Kingdom
18. Whoast Inc. - Illinois
19. Direct Hit Solutions, Inc. - Illinois
20. Ionic Media - California
21. Webmama.com, Inc. - California
22. Portent Interactive - Washington
23. iProspect - Massachusetts
24. Blizzard Internet Marketing Inc. - Colorado
25. Dexterity Media LLC - Texas
26. Neutralize - United Kingdom

27. Submit Express - California
28. 1st on the List Promotion Inc. - Canada
29. Inteliture - Utah
30. Reprise Media - New York

The rigorous selection process that is employed before naming the candidates is what results in the accuracy of the ranking. Selection of the candidates is based on the following criteria:

- Competitive advantage
- Title optimization
- Keyword research
- Copywriting
- Superior services and pricing
- Link development
- Response to client problems
- Innovations that set it apart from the competition
- Usability and overall efficiency
- A staff with technical and marketing skills
- Overall performance

Firms that specialize in Organic Optimization and wish to be considered for the topseos.com rankings can complete an application by registering as a service vendor and applying for rankings at:

http://www.topseos.com/option,com_register/task,providerRegister/

Want to research and evaluate Internet marketing firms?

Visit them at www.topseos.com