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New Heavy Machinery and Construction Equipment Auction Launched By IndustrialSAVER

/24-7PressRelease/ - WESTBORO, MA, December 09, 2007 - IndustrialSAVER, a division of Boston-based Donald LaBelle Associates, an international publisher of on-line industrial buying guides and directories, announced today the launch of its new heavy machinery and construction equipment auction site for the U.S. marketplace. According to the company, the site is designed to help construction equipment buyers across the country save money on all kinds of heavy machinery, equipment and parts.

Construction equipment offerings available to bid on the IndustrialSAVER auction site as well as explore in the company's directory include , heavy fork trucks, wheel loaders, compact track loaders, construction trailers, dump trucks, scissors, hydraulic truck cranes, crane attachments, skid steers, dumpers, chippers, tractor parts and other heavy and light construction equipment, parts and accessories.

The auction is located at <http://www.industrialsaver.com/stores/construction/Construction/Heavy-Equipment-and-Trailers> where visitors can bid on a wide range of new, used and refurbished products. Construction equipment dealers and private sellers can include their own products as part of the auction either by submitting a featured listing request to IndustrialSAVER.com or through ebay, which powers the auction.

"IndustrialSAVER is used by companies all over the world to locate low-cost suppliers of all kinds of construction and industrial supplies, equipment and machinery.," said Dominic Martello, Marketing Manager of the company. "Whether you're looking for manufacturing equipment, raw materials, tools, heavy construction machinery or any other product to operate your facility or construction company, you'll find a variety of product to select from on IndustrialSAVER and often save money at the same time."

According to Martello, IndustrialSAVER recently partnered with IndustrialMRO, an on-line marketplace for engineers, plant maintenance and operations managers located at <http://www.IndustrialMRO.com>. "Our companies our together currently working on developing a unique auction bidding system that allows U.S. and international buyers to shop successfully online for construction and industrial goods," says Martello.

About IndustrialSAVER.com

IndustrialSAVER is an online auction store and money-saving buying guide for engineers, manufacturers, construction companies and other industrial buyers. The site is designed to help you find some of the best deals on all kinds of industrial supplies, equipment and machinery as well as heavy construction equipment from manufacturers, distributors and dealers primarily serving North America. Those in the market for competitive priced industrial or construction products can access the site at <http://www.IndustrialSAVER.com>

Disclaimer: IndustrialSAVER is an independent company owned by Donald LaBelle Associates and is not affiliated with ebay.