



**Press Release Contact Information:**

Elaine Gross  
Rinkya Inc.  
Director of Public Relations  
1022 S. Lola Ln  
Tempe, AZ  
United States, 85281  
Voice: 866-970-4485  
Fax: 480-970-4486  
E-Mail: [Email us Here](mailto:elaine@rinkya.com)  
Website: [Visit Our Website](http://www.rinkya.com)

**Rinkya's First Annual Yousei Report: Japan's Hot Products this Holiday Season!**

*To find the best selling Japanese products for this holiday season, we consulted with the Yousei (elves) who dwell deep within the Rinkya warehouse packing and shipping Japanese goods to the rest of the world.*

**/24-7PressRelease/** - TEMPE, AZ & TOKYO, JAPAN, December 10, 2007 - To find the best selling Japanese products for this holiday season, we consulted with the Yousei (elves) who dwell deep within the Rinkya warehouse packing and shipping Japanese goods to the rest of the world. Though this time of year is busy for them and early deadlines loom to make it before the 24th of December, they took some time out to give us the holiday picture.

"ADVAN Racing Wheels, especially models used in the movie, "Tokyo Drift", are big. The crazy thing this year," said Yousei on the automotive bench, tapping his clay pipe, "is the run on Honda keys. I think every motorcycle enthusiast in the world is getting a set of Honda Motorcycle Ape100 keys in his stocking."

"Dolls are always big," said a Yousei at the toy bench carefully packing a Super Dollfie. "Antique Hina dolls, and vintage Barbie fashions are a holiday staple. This year, the impact of the Takara Blythe Dolls is the biggest surprise. Designed by Alison Katzman for Kenner in 1972, Blythe dolls were a failure until licensed to Takara by Kenner's successor, Hasbro. This year Blythe seems to be giving perennial favorite Barbie a run."

Over at the music bench the music Yousei had one word for us. "Epiphone," he said. "This year MIJ (manufactured in Japan) and CIJ (crafted in Japan) Epiphone guitars are big."

The group at the collectibles bench were especially busy. "Anime cels," one said, "now that they have been replaced with digital technology, are escalating, and are becoming a high end gift. Original Transformer cels, in the wake of the movie, are really desirable. In antiques, pottery of the Edo period, and Samurai armor, especially copper with the sea cucumber motif have seen a lot of action. Bleach anime is hot, Bleach doujinshi are flying out of here. Studio Ghibli is also hot, their characters on Zippo lighters are going to be in a lot of stockings."

Finally the cosplay/fashion Yousei joined us for a coffee break. "Bathing Ape clothing is making a real impact this year," she said, sipping her green tea. "Jackets and shoes are really big. Worldwide, it's just beginning to make a dent."

"Meri Kurimasu and Happy Year of the Rat" says Rinkya CEO Heather Russell and the Rinkya Yousei.

Rinkya Inc is a leading service provider for Japan auctions, stores, and specialty websites. Rinkya is on the Inc. Magazine 5,000 list of the fastest-growing private companies in the U.S.A. and is currently featured in Dolls and Project Car Magazine. The Japan branch has won several business awards from the Japanese Postal System and has been showcased in several Japanese business magazines.

For Further Information Visit : [www.rinkya.com](http://www.rinkya.com)

USA Contact:

Elaine Gross,

Rinkya Inc.,

[elaine@rinkya.com](mailto:elaine@rinkya.com)

(866) 970-4485;

fax (480)-970-4486

Tokyo Contact:

Heather Russell

Rinkya Inc  
[heather@rinkya.com](mailto:heather@rinkya.com)

03-3430-0557

#### About Rinkya

Rinkya Inc 's U.S.A. headquarters are based in Tempe, Arizona, with offices and two large warehouses located in Tokyo for customers' inventory.