



**Press Release Contact Information:**

Alexandra Elliott  
Pacific Design  
Director of Marketing  
P.O. Box 26914  
Austin, Texas  
USA, 78755  
Voice: 5124180600x209  
Fax: 5124180633  
E-Mail: [Email us Here](mailto:alex@pacificdesign.com)  
Website: [Visit Our Website](http://www.pacificdesign.com)

**Pacific Design Launches the VH1 Save The Music Case Collection**

*Give a Gift and Give Back: 10% from each Laptop and iPod Case Benefits The VH1 Save The Music Foundation*

AUSTIN, Texas, December 12, 2007// -- Just in time for the holidays, mobile technology case manufacturer [Pacific Design](http://www.pacificdesign.com), has launched the VH1 Save The Music Case Collection benefiting the VH1 Save The Music Foundation. This iPod and Laptop case collection features two designs from the VH1 Save The Music Case Collection contest which was open to aspiring artists of all ages during the spring of 2007. Over 500 original designs and drawings were submitted, five finalists were chosen and customers were asked to vote for their favorite designs.

Pacific Design applied the winning design by Ted Garcia and a design by finalist James Wetz to five products to create the VH1 Save The Music Case Collection which includes the following products: Action II Messenger, Action Pro Backpack, iPod nano 3G and 2G Flip Cases and iPod classic and video Flip Case.

The VH1 Save The Music Case Collection is available at [www.pacificdesign.com/vh1savethemusic](http://www.pacificdesign.com/vh1savethemusic). Pacific Design will donate a percentage of the proceeds from the sale of each VH1 Save The Music product to the VH1 Save The Music Foundation.

**About VH1 Save the Music Foundation**

Since 1997, the VH1 Save The Music Foundation has successfully restored and sustained instrumental music programs in 1,500 public schools in 100 communities across the country, including Memphis, Houston, Chicago, New York, Denver, Baltimore and Milwaukee. Over the past ten years, various artists and celebrities have shown their devotion to the VH1 Save The Music Foundation by partnering with the organization as they've reached out to struggling school districts across the country. Celebrities including Mariah Carey, Beyonce, Sting, Billy Joel, Kiefer Sutherland, John Legend, Rob Thomas, Alicia Keys, and Jewel have donated their time and efforts to the organization in attempts to raise awareness about the importance of music in a child's education.

To date, The Foundation has provided more than \$40 million in new musical instruments, affecting the lives of more than 1 million children. For more information on the VH1 Save The Music Foundation, please visit [www.vh1.com/partners/save the music](http://www.vh1.com/partners/save_the_music)

**About PacificDesign.com**

Headquartered in Austin, Texas, Pacific Design was founded in 1995 to raise the standard of products, and individualized client services, in the mobile technology carrying case market. Pacific Design excels at designing and manufacturing lifestyle bags that integrate fashion and style with thoughtful function and quality craftsmanship. As a result, Pacific Design has become one of the leading carrying case companies in the world. [www.pacificdesign.com](http://www.pacificdesign.com), the company's commerce-enabled website, launched in October 2006.

Pacific Design, a privately-held firm, is a certified Woman-Owned Business Enterprise (WBE). For more information on Pacific Design or to purchase any of our products, visit [www.pacificdesign.com](http://www.pacificdesign.com) or call 888-797-8755.

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