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**FASHION MEETS FUNCTION WITH THE KAILO CHIC COLLECTION BY PACIFIC DESIGN**

*Laptop Totes and Sleeves in Custom Designed Prints For Work or Weekend*

AUSTIN, Texas, December 16, 2007// -- Mobile technology case manufacturer [Pacific Design](http://www.pacificdesign.com), is proud to partner with Austin boutique designer Kara Whitten to create The Kailo Chic Collection, a versatile laptop tote and sleeve collection that combines fashion and function.

The Kailo Chic Collection by Pacific Design, <http://www.pacificdesign.com/kailochic> includes laptop sleeves, structured totes and pleated totes in six bold, custom designed prints.

The Kailo Chic Laptop Sleeve is a slim functional fashion laptop case that features exterior pockets and interior organization for flat files, magazines, loose papers, and more. Available in six custom designed prints with a canvas or polyester exterior, this sleeve fits most 15.4" PCs and 17" MacBook Pro and retails for \$29.95.

Featuring durable canvas material, faux leather handles and brushed nickel hardware, the Kailo Chic Pleated Tote is available in four different prints. The Kailo Chic Structured Tote features polyester material, faux leather handles and brushed nickel hardware and is available in two different prints. Both totes come with a removable zipper pouch and a padded laptop compartment that fits up to a 15.4" wide PC laptop or 17" MacBook Pro laptop. Perfect for work or the weekend, the Kailo Chic Pleated Tote and the Kailo Chic Structured Tote are great value at \$69.95.

The Kailo Chic Collection by Pacific Design is available now at [www.pacificdesign.com](http://www.pacificdesign.com), [www.dell.com](http://www.dell.com), [www.ebags.com](http://www.ebags.com) and [www.jcpenney.com](http://www.jcpenney.com). Prices range from 29.95 to 69.95.

**About Kailo Chic**

Kailo Chic started in early 2005 as the Austin based handbag company of designer Kara Whitten. With a passion for bright colors and bold prints, Kara created her handbag line to offer a vast array of shades and shapes. After getting a taste of creative design, she soon began branching out into other areas of fashion. Today, Kailo Chic offers a wide range of designer pieces, including skirts, handbags, jewelry, belts, and headbands which can be found at over 50 boutiques in the U.S. and Canada.

**About Pacific Design**

Headquartered in Austin, Texas, Pacific Design was founded in 1995 to raise the standard of products, and individualized client services, in the mobile technology carrying case market. Pacific Design excels at designing and manufacturing lifestyle bags that integrate fashion and style with thoughtful function and quality craftsmanship. As a result, Pacific Design has become one of the leading carrying case companies in the world. [www.pacificdesign.com](http://www.pacificdesign.com), the company's commerce-enabled website, launched in October 2006.

Pacific Design, a privately-held firm, is a certified Woman-Owned Business Enterprise (WBE). For more information on Pacific Design or to purchase any of our products, visit [www.pacificdesign.com](http://www.pacificdesign.com) or call 888-797-8755.

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