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Brulant Named 13th Fastest-Growing by Weatherhead School of Management

Brulant, one of the nation's leading interactive marketing firms, has been named the 13th fastest-growing company in this year's Weatherhead 100.

/24-7PressRelease/ - CLEVELAND, OH, December 23, 2007 - Brulant, one of the nation's leading [interactive marketing](#) firms, has been named the 13th fastest-growing company in this year's Weatherhead 100, driven by the Weatherhead School of Management at Case Western Reserve University. This is Brulant's seventh time being named to the list.

Since its inception in 1987, the Weatherhead 100 has been the event that showcases the fastest growing companies in Northeast Ohio. Qualifying companies must show consistent growth over the last five years, and the list--objectively determined annually and highly regarded throughout the region--is considered a testament to hard work, commitment, innovation, and the dream to succeed.

"Each time we're named to the Weatherhead 100 it's quite an honor," said Len Pagon, President and CEO of Brulant. "And this year to be in the top 15 was exciting. It reinforces that despite many reports of economic downturn, there are still positive signs of growth right here in our region."

Brulant was honored at the annual black-tie awards banquet on December 4th at Executive Caterers in Landerhaven.

About Brulant, Inc.

Brulant is one of the nation's leading interactive marketing firms, with deep technology roots and a management consulting business-focused approach. The company was recently ranked by Advertising Age Magazine as the 30th largest interactive firm in the country and the 3rd fastest growing. Brulant remains focused on delivering multi-channel solutions that grow clients' revenue and deepen customer relationships while reducing customer acquisition, retention and conversion costs.

Brulant celebrates a proven track record throughout its core competencies, including Internet marketing and strategy, search engine optimization, Web site design and usability, technology services, portal and Web development, [application development](#), and market intelligence and analytics.

Brulant's clients are middle-market to Fortune 2000 companies within the [consumer goods and retail](#), financial services, and healthcare sectors. The company works with clients on a national basis including: Bass Pro Shops, Borders, Charter One Bank, Citizens Bank, The Cleveland Clinic, Hallmark, ICI Paints, JoAnn Stores, Key Bank, Luxottica, MTD Products, National City Bank, Nationwide, Philosophy Cosmetics, Pearle Vision, Sears Portrait Studios, Steris, Things Remembered and University Hospitals. Brulant is headquartered in Cleveland, Ohio, with offices in Boston and Chicago. For more information, visit www.brulant.com.