



Press Release Contact Information:

Jamie Curtis
OnlineAuction.com
Public Relations
120 SW 'J' Street
Grants Pass, OR
USA, 97526
Voice: (541) 479-3840
Fax: (541) 479-2544
E-Mail: [Email us Here](mailto:jamie@onlineauction.com)
Website: [Visit Our Website](http://www.onlineauction.com)

The Biggest Online Auction is...WHO?

OnlineAuction.com (OLA.com) posts record figures while eBay's auctions fall.

/24-7PressRelease/ - GRANTS PASS, OR, December 27, 2007 - While most of us were hurrying to finish our holiday preparations last weekend a major goal was achieved by a small Oregon company known as OnlineAuction.com (OLA.com). The current items listed numbers quietly went on climbing, despite the fact that the item count was dropping on industry Goliath eBay. According to online auction monitoring sites the number of auction items listed on eBay was 9,815,433 as of Sunday the 23rd, while the OLA.com item number count topped 10,144,000 and kept climbing. As of the time this announcement was written, eBay's count was reported at 8,985,037, while the OLA.com item count was more than 10,295,400.

Chris Fain, President of OnlineAuction.com says, "One of the many reasons for the explosive growth in the number of items listed is that we don't charge for each individual item but charge only a low monthly or yearly membership fee and our first million Founding Members are guaranteed low membership rates for life." When asked about eBay's dropping numbers Fain said he expected eBay would have to soon respond to build their item count with special offers like free listing days.

While it's true that auction/item counts fluctuate, OLA.com is the only online auction ever to surpass eBay's item count figures. Fain says that the still small but rapidly growing company expects 2008 to be a banner year!