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Mini Mania has announced the acquisition of the specialist Mini Cooper company "Mini Motors"

Mini Mania has announced expanded products and services with its acquisition of Mini Motors of Santa Rosa Calif.

/24-7PressRelease/ - NEVADA CITY, CA, December 30, 2007 - Mini Mania Inc. announced today it has acquired the company founded to promote the classic Mini and Mini Cooper in the United States. Mini Motors is the sole US official importer of parts made by Mini Sport in the UK. The Mini Sport range of products includes many unique performance parts as well as many accessories for the range of production years of the Mini. In recent years Mini Motors has also started extensive support and product development for the BMW MINI Cooper range.

Established 10 years ago to support the growing US demand for the classic Mini, the company imported and sold complete cars as well as providing maintenance and upgrade products. The acquisition will provide continued support to the Mini Motors customers while also allowing a broader range of products and services to be added to the existing Mini Mania customers.

"I want to encourage you to watch for some significant upgrades to the MiniMotors.com website in the coming months and rest assured that phone service and daily shipping will be handled from Mini Mania, Inc. in Nevada City. I will assume responsibility for some strategic marketing for Mini Mania, Inc. as well as develop international sourcing consolidations"; said Harvey Mendelson, President of Mini Motors.

About Mini Mania

Mini Mania was founded in 1974 and has grown to become a multi million dollar market leader that provides high quality aftermarket parts that include its own ULTRIK(tm) line of high performance parts and very specialized services to a growing customer base of approximately 50,000 consumers around the world.