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**Granite Shield Helps Granite That Feels Dirty or Gritty**

*Granite Shield was the first company to offer permanently sealed, maintenance free granite*

**/24-7PressRelease/** - CANYON LAKE, CA, January 03, 2008 - Many granite countertops you feel "grit" and with many granite countertops you feel the pits and fissures more than others and many homeowners shy away from granite countertops for that reason. Many just don't like to feel the dirty, gritty feeling and pits and fissures and decide to purchase engineered stone verses granite. With granite sealed by Granite Shield you won't feel the "dirt" or the "grit" and helps with the pits and fissures. Granite sealed with Granite Shield or granite by Granite Shield Countertops the granite is permanently sealed with a lifetime warranty, is smoother, shinier and maintenance free. Even a very well polished granite countertop will feel smoother with Granite Shield. Granite Shield has less then a 1% failure rate with all of their customers and they are a proud member of the Marble Institute.

Granite Shield was actually the first company to offer granite that never needs to be sealed again if sealed with Granite Shield process. The Granite Shield process was created in 2002 by Craig Phillips and has no restrictions and is maintenance free plus you can even use Windex and Clorox wipes. Granite Shield is a registered trademark with first use of their process in 2002 and has the registered trademark regarding granite using the word shield. Stonemark By Innovative Stone with Permashield, Granite Certified By DuPont, Cosentino Sensa with Sensaguard claim their granite doesn't need to be sealed for 15 years or doesn't require sealing for long periods of time and has anywhere from a 10 to 15 year limited warranty but still say you need to clean up spills immediately on their granite countertops and have requirements or their stain resistant warranty is void. Stonemark by Innovative Stone using Permashield first use is 11/01/2005 and currently doesn't have a registered trademark on their granite for Permashield.

The Home Depot has been aware of Granite Shield's permanent lifetime process for granite since approximately 2003 and many Home Depot kitchen designers have and do recommend Granite Shield. Even the West Coast Vice President of The Home Depot has had his home sealed by Granite Shield approximately 6/2005 and recommends Granite Shield.

Below is the use and care guide for the following companies

Granite sealed by Granite Shield: <http://www.graniteshieldcountertops.com/graniteshielduseandcare.html>

Stonemark By Innovative Stone with Permashield: <http://stonemark.com/use-care.htm>

Granite Certified By DuPont: [http://www2.dupont.com/Surfaces/en\\_US/products/granite/granite\\_care.html](http://www2.dupont.com/Surfaces/en_US/products/granite/granite_care.html)

Cosentino Sensa with Sensaguard: <http://www.cosentinowarranty.com/information/sensa.cfm>

Granite Shield is so confident about their process they are currently offering to seal Oprah Winfrey, Rachael Ray, Martha Stewart and Donald Trump's kitchen and bath for free if they are interested.

Granite Shield is located in 45 states and in Canada, Australia, New Zealand, England and Ireland with 56 authorized applicators, 26 are authorized Granite Shield Countertop store fabricators. There are currently 5 Granite Shield Countertop retail showrooms located in Lake Elsinore California, Hemet California, Temecula California, Tucson Arizona, Reno Nevada and opening soon in Mission Viejo California, Las Vegas Nevada and Orlando Florida.

For more information regarding Granite Shield, sealing services, employment, business opportunities or investment opportunities to open your own Granite Shield Countertop showroom email Granite Shield attention Debbie Burton Phillips Vice President at [Info@GraniteShield.net](mailto:Info@GraniteShield.net) or visit their website at [www.GraniteShield.com](http://www.GraniteShield.com) or [www.GraniteShieldCountertops.com](http://www.GraniteShieldCountertops.com) Toll Free 877-477-3254. Granite Shield is a registered trademark.

