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New Year, New Career for HGTV Addicts

The Staging Diva Home Staging Business Training Program scheduled for January 2008 transforms armchair decorators from dreamers to successful business owners.

/24-7PressRelease/ - January 05, 2008 - Home remodeling, design and decorating have become national pastimes in part because of the phenomenal success of Home & Garden Television or HGTV. Shows such as Designed to Sell, House Doctor and Sell This House allow armchair decorators a way to indulge their passion.

For all the viewers of these shows who say to themselves "I can do that" or "I want to do that", StagingDiva.com offers the Home Staging Business Training Program. This program provides individuals with an eye for design the opportunity to combine a passion for decorating with the tools to make money as a home stager.

Home Staging (House Staging, House Fluffing, Real Estate Staging, Interior Redesign for Real Estate) is the art of decorating a home to sell quickly and for top dollar.

Heather Ray Ryan of Florida says, "The Staging Diva Home Staging Training Program gave me the knowledge, power and confidence to quit my job of eight years and start doing something I have only dreamed of. Family and friends have a new found respect for me for being an example to my children by stepping outside my comfort zone and going for what I really want!"

The Staging Diva Training Program, taught by internationally recognized home staging expert Debra Gould, President of StagingDiva.com and Six Elements, Inc., teaches the business side of home staging. It is not a "decorating" course but instead emphasizes best business practices, marketing strategies and pricing of services.

January is often a time when individuals look to make improvements in their lives particularly in their careers. For those who are ready to take the first step toward a career in decorating, the next Home Staging Training Program is scheduled for January 9, 2008.

For those who are not sure if home staging is right for them, Debra Gould has developed a free online quiz also available at StagingDiva.com.

According to Gould, students of the Staging Diva Home Staging Business Training Program are quite diverse. They differ in background experience, nationality, current income and age. However, the common denominator among both male and female students is their enthusiasm for decorating.

Seventy-six year old Jean Smith says, "I'm so happy to be starting a new business at my age. Thank you Debra for everything you have done to make my dreams come true!"

Maybe it's time for others to get off the couch and put their decorating talent to work for them too.

Debra Gould, creator of the Staging Diva Program, has staged hundreds of homes between \$190,000 and \$1.7 million— in addition to seven of her own. Debra is the President of Six Elements Inc. which offers Home Staging, Interior Redesign and Color Consulting services, as well as the StagingDiva.com website.

Debra has gained international recognition with appearances on HGTV, CNN Money, CBC National News, Life Channel, GlobalTV, CityTV and in numerous magazines and newspapers in both the US and Canada. She has been featured in most major media across North America. Contact Debra at 416-691-6615 or debra@stagingdiva.com