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P1D Launch Exceeds expectations

Early Success of P1D Associates Forecasts Bright Future for Platinum One Destinations

/24-7PressRelease/ - January 06, 2008 - The Synergy Marketing Group announced today that over 1100 former CSG members have taken advantage of the lateral transfer to Platinum One Destinations. On December 30, The Coastal Synergy Group (CSG) announced they are now operating as Synergy Marketing Group (SMG) as the exclusive sales and marketing division of Platinum One Destinations. An excess of 1100 people attended the two online presentations to announce the beginning of soft launch.

Former CSG Leaders, now known as Synergy Certified Instructors, have been testing the P1D opportunity prior to soft launch. "My marketing team has moved over to P1D! They have seen the CSG lead so many to success over the past 5 years, and have come to trust our judgement based on that track record," said Synergy Certified Instructor Eric Dye.

"This business opportunity is just amazing! I've attended a few P1D business presentations during the pre-launch stage, and invited my team members and now new prospects. Towards the end of each presentation I receive the same results; new members are signing up, my phone is ringing for the following hour, and emails are coming in with excited new P1D members. My team is letting me know that they want the membership and can't wait to begin working this business," said Annette Kennedy, Synergy Certified Instructor.

"What is especially impressive," said SMG President Nitsa Nakos, "is the amount of new business we are seeing." SMG reports that 65% of people who joined P1D following December 30th's special launch event, were new marketing members. "Several of our CSG members were in the midst of prospecting individuals when the P1D launch happened. These prospects have now come on board in full force with the announcement of P1D. In fact many of our members were reporting the sale was much easier to close after their prospects had seen the P1D Presentations," said Nakos.

The first commission payroll saw over \$100 k in commissions earned by former CSG members and P1D expects to have paid out over a quarter million dollars in commissions in the next 10 days. "P1D pays out 66% of our revenue to members in the form of commissions and bonuses, this is unheard of in almost any industry," said P1D CEO Deborah Smith.

"The high upfront payouts that we are used to coupled with an amazing residual component, now gives us a very exciting potential of a 3 to 5 year plan towards retirement. I really like the idea of working hard for a few years and then being able to continue to get paid over and over for my efforts even when I'm not working," said P1D Platinum EMA Sandy Lichti.

"When I first looked at the compensation plan I saw the potential, but it wasn't until I received over \$6600 my first day that I realized the magnitude of residual income. I am finally being paid for something that I find so much joy in doing; mentoring people to success!" said Synergy Certified Instructor Maria Karavas.

"The compensation plan is considered innovative in the home based business industry, and the soft launch specials really allow the founding members of P1D to get on the fast track to success," said Nakos. Several bonuses are being offered to those who join P1D during the month of January. One of the most influential so far is the option to purchase a P1D membership for 20% less than cost, with immediate qualification to earn commissions at that level.

Hundreds of people have taken advantage of this special so they can begin earning larger affinity line commissions," said Synergy Certified Instructor and P1D Compensation Plan expert Bob Biss. "In addition, those who purchase their P1D membership at Gold or Platinum get 50% relaxed qualifications to become an Executive Leader. Becoming an EL means you are in the highest position possible in the P1D compensation plan."

Former CSG member Juanita Dailey made the lateral transfer to P1D and made the optional purchase of the Platinum membership at 20% off wholesale. "I am really excited about the new compensation plan! I don't know of a single home based business that will allow you to receive commissions starting your very first day. If you don't have a lot of money to start a business, you can earn enough commissions to help you get started." Dailey is now a Platinum EMA and will earn affinity line commissions of up to \$7500 per sale.

P1D Synergy is offering ongoing presentations to interested parties. For more information on P1D product and business opportunity Synergy Marketing Group has posted an online calendar at www.SynergySupportCalendar.com Breaking news can be found through downloading the complimentary ticker at: www.SynergyNewsTicker.com.

About Platinum One Destinations

Platinum One Destinations (P1D) is uniquely positioned travel company that distributes a high end inventory through the Network Marketing Business Model. The P1D opportunity offers a high value product, concierge customer service and an innovative compensation plan that pays high up front commissions with a lucrative back end revolving residual component.

Synergy Marketing Group (SMG) leads the sales & marketing division of P1D. As a subsidiary of Synergy Worldwide, The Synergy Marketing Group specializes in training, support and internet marketing systems for NM Business owners and companies.