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**January 2008 List of Leading Organic Optimization Firms Fresh from topseos.com**

**/24-7PressRelease/** - January 07, 2008 - topseos.com has consistently provided credible ranking of Internet marketing vendors ever since the site was founded in 2002. Of its many Internet marketing related activities, the most popular is this monthly ranking of the best firms in the industry that topseos.com releases. The January 2008 list does the same thing: take the hassle out of finding the best Internet marketing service providers.

The sprawling search engine marketing industry needed a meeting point that was both credible and dependable and that is the gap that topseos.com filled. The site evaluates Internet marketing vendors every month in addition to providing quality firms with a platform where they can promote their products and services.

Organic Optimization means getting your target market to your doorstep. Fine tuning websites so that search engines can find them quickly is what Organic Optimization is all about. Internet users can easily find sites that are optimized thus by typing keywords into search engines. While searchers efficiently find what they are looking for, website owners gain visibility for their sites.

Design, user-friendly navigation system and content creation are just a few of the factors that making up good Organic Optimization. Putting all these factors together is what brings relevant traffic to websites.

Here's the list of the top 30 Organic Optimization firms that are selected for January 2008:

1. SEO Image, Inc. - New York
2. Bruce Clay, Inc. - California
3. Increase Visibility Inc. - California
4. Intrapromote LLC - Ohio
5. ArteWorks SEO - Texas
6. SEO Inc. - California
7. Customer Magnetism - Virginia
8. SEOP Inc. - California
9. 87 Interactive - Pennsylvania
10. YELLOW7 Interactive - Texas
11. eTrafficJams.com - Florida
12. Sems - Italy
13. eVisibility, Inc. - California
14. Direct Hit Solutions, Inc. - Illinois
15. Service Internet Solutions, LLC - Connecticut
16. High Position Limited - United Kingdom
17. Weblinx Limited - United Kingdom
18. Whoast Inc. - Illinois
19. Portent Interactive - Washington
20. Blizzard Internet Marketing Inc. - Colorado
21. Ionic Media - California
22. iProspect - Massachusetts
23. Dexterity Media LLC - Texas
24. Neutralize - United Kingdom
25. TopRank Online Marketing - Minnesota
26. Submit Express - California
27. 1st on the List Promotion Inc. - Canada

28. First Page SEO - Canada
29. Inteliture - Utah
30. Reprise Media - New York

Accuracy and dependability are qualities that the list consistently aims towards. This is achieved by adhering to a rigorous selection process to name the finalists on the list. Selection of the candidates is based on the following 11 criteria:

- Competitive advantage
- Title optimization
- Keyword research
- Copywriting
- Superior services and pricing
- Link development
- Response to client problems
- Innovations that set it apart from the competition
- Usability and overall efficiency
- A staff with technical and marketing skills
- Overall performance

Firms that specialize in Organic Optimization and wish to be considered for the topseos.com rankings can complete an application by registering as a service vendor and applying for rankings at:

[http://www.topseos.com/option,com\\_register/task,providerRegister/](http://www.topseos.com/option,com_register/task,providerRegister/)

Want to research and evaluate Internet marketing firms?  
Visit them at [www.topseos.com](http://www.topseos.com)