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**Capricho Residences Take Las Vegas, Cancun, And Miami By Storm**

*Luxury residential development Capricho, located on Playa Mujeres Resort in the Mexican Caribbean, entered the pre-sale market with an international splash this month sponsoring events from Las Vegas to Cancun to Miami's famed Art Basel.*

**/24-7PressRelease/** - MIAMI, FL, January 10, 2008 -- Luxury residential development Capricho, located on Playa Mujeres Resort in the Mexican Caribbean, entered the pre-sale market with an international splash this month sponsoring events from Las Vegas to Cancun to Miami's famed Art Basel.

CAPRICHIO began their global whirlwind at the National Association of Realtor's annual conference in Las Vegas, where they left attendees stunned with their high-design booth which included an Indonesian chandelier, handcrafted Mexican wood armoires, imported planters and furnishings, and detailed design boards for future residences. "I've never seen a conference booth look like an actual model showroom, this is truly beautiful," exclaimed one attendee.

The Capricho team went directly from Las Vegas to the Cancun International Film Festival, where celebrities like Gabrielle Union, October Road's Bryan Greenberg, Brittany Gastineau, and the stunning Marcela Mar of Love in the Time of Cholera received vacations, goodies, and brochures in the Capricho gifting suite. Capricho was also on-hand at the weekend's black-tie Gala to help present the lifetime achievement award to the legendary Don Ignacio López Tarso. The festival wrapped-up with a celebrity golf tournament held on Playa Mujeres Resort's Greg Norman golf course, providing beautiful views of Capricho's oceanfront property.

From real estate professionals in Las Vegas to actors and celebrities in Cancun, CAPRICHIO rounded-out their coverage of the high-end consumer world with an event at Miami's famed Art Basel fair co-hosted by SCOPE and MEN'S VOGUE magazine. Described as "the most important art show in the United States, a cultural and social highlight for the Americas," Capricho's celebration took place at the renowned Rubell Family Collection, where art collectors from around the world relaxed in the Capricho lounge and were presented with a \$50,000 certificate towards the purchase of a Capricho unit; one of which has already been activated!

**ABOUT CAPRICHIO**

Capricho Residences will offer a luxurious balance between nature and luxury; creating the perfect hideaway in Mexico's natural surroundings without leaving behind any of today's creature comforts. The low-density resort is dedicated to creating a true "green" property, keeping 70% of the land undeveloped, covered only by green grass, flowers, and fauna. The gated community of Playa Mujeres Resort stands on 600 acres of natural landscape, with over two miles of undisturbed beachfront on the turquoise waters of the Caribbean; two 18-hole Greg Norman golf courses, a first class marina, a private helipad, and numerous restaurants and boutiques. Owners at one of Capricho's 220 two, three and four bedroom residential units will enjoy generously sized homes starting at 2,500 square feet, outdoor patios with fire pits, private rooftop terraces, underground parking, strategically placed "mini-communities" complete with pools and gardens, a private beach club with restaurant and spa, and a 16-room boutique hotel for friends and family. The property creates the feeling of a "Garden of Eden" without sacrificing any conveniences or indulgences; as the project is located just minutes from the heart of Cancun and less than an hour from Miami. For more information, please visit: [www.Caprichoresidences.com](http://www.Caprichoresidences.com)

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