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Discount Color Copy Shop Opens and Maintains Company Blog

Leading website for cheap color copies and printing jumps on the corporate blog train.

/24-7PressRelease/ - STILLWATER, MN, January 11, 2008 - The Internet's leading company for cheap color copies and printing opened a company blog last month and is regularly generating content to keep it fresh, according to the company's public relations officer and blog maintainer, Roe Pressley.

[Docucopies.com](http://www.docucopies.com), who made a name for themselves in the past few years selling discounted color copies online, realized the need last year to have an open line of communication and information with their clients. Since beginning the blog, Pressley has written extensively on topics ranging from the history of the printing and copying business, to the value of search engine optimization (SEO) for online companies.

"Ironically, having a company blog is one of the more popular tactics in search engine optimization," said Pressley. "But for us it's more than that. We want to keep our clients updated on what's going on in the company."

According to Pressley, the blog will feature information on upcoming deals and discounts, frequently asked troubleshooting questions, and nuggets of info about the company's history and future. For example, Pressley has used the blog to highlight that [Docucopies.com](http://www.docucopies.com) now sells custom promotional products and preprinted, themed border paper products through two new partnerships.

"It's nice having a place where we can just rattle on about anything, no matter how vaguely connected to the business it is," Pressley elaborated. "Because you never know who's going to read it and who's going to bring new business because of it."

[Docucopies.com](http://www.docucopies.com) does color copying, printing, and related services at discounted prices online and is based in the Twin Cities, Minn.

For more information, contact info@docucopies.com, or check out the blog at <http://docucolorcopies.blogspot.com>, or the main site, <http://www.docucopies.com>.