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Hot Lava Software Releases Learning Mobile Author 4.1.77

Hot Lava releases latest version of mobile authoring toolkit.

/24-7PressRelease/ - HAYMARKET, VA, January 12, 2008 - Hot Lava Software, Inc. (Hot Lava), the leading mobile authoring and m-learning publishing provider, is excited and pleased to announce their newest release of Learning Mobile Author (LMA) development and delivery suite and the Hot Lava Mobile Delivery and Tracking System (MDTS).

The new LMA4.1.77 Release features several new authoring tool options within the LMA software and MDTS, including: hot linking images, image justification, J2ME integrated audio player, anchor pages, text capturing, drag and drop feature for resource library and a new skin. This toolkit allows rapid creation and deployment of mobile content to multiple devices such as PocketPC, Windows Mobile, BlackBerry, Nokia, PalmOS, mobile phones, smart phones and the desktop.

"With the ever increasing demand to make learning materials more readily available and at-hand, it is time to think outside the comfort zone of the traditional learning genre. Hot Lava Software is committed to meeting the mobile learning demands of the learning community," says Bob Sanregret, CEO, Hot Lava Software, Inc. "Everywhere we turn we see mobile devices; iPod, Blackberry, iPhone, Smartphone, iPAQ, Treo and Pocket PC just name a few. Mobile learning really is an affordable way to learn. More and more organizations are incorporating mLearning technology into their learning programs. Putting the power of knowledge literally in the hands of today's society, by enabling them to have 24/7 access to acquire and ascertain study materials via a mobile device, takes away the need of always having to be in a "classroom environment" for learning to be effective."

"Hot Lava Software is a very innovative company that regularly satisfies the demands of the global market. 2008 will be a great year for mobile learning worldwide," states Ammar Mohd Fuad AlShami, M.Sc., PMP, Managing Director, Alpha Agility. "With Hot Lava you have an inexpensive system that allows you to create content once and publish to different mobile environments without the extra, expensive costs of hiring programmers and technical people. It is a simple, feasible and effective learning system. "

Hot Lava Software, Inc is the leading provider of mobile authoring, publishing, delivery and tracking solutions. Hot Lava Software anticipated the need for mobile content in the form of learning, reference, testing and job aids to support a growing remote and field workforce. Using Hot Lava Software's content development and publishing system (LMA) integrated with the Hot Lava mobile delivery and tracking system (MDTS) your organization will have the tools and knowledge needed to launch and track mobile initiatives faster and more cost effectively than you would have ever imagined. Hot Lava Software provides mobile content solutions and a mobile content design, authoring and publishing solution to Corporations, Governments and Universities around the World.

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