

Press Release Contact Information:

steve rayson
Kineo
Partner
24 Bavant Rd
Brighton
UK, BN1 6rd
E-Mail: [Email us Here](mailto:steve@kineo.com)
Website: [Visit Our Website](http://www.kineo.com)

Kineo opens Sheffield office as part of e-learning growth plan

Kineo, leaders in rapid e-learning, announced today the opening of their first regional office in Sheffield, UK, as part of their growth plans. Highly experienced e-learning professional Wendy Weller-Davies has been appointed as Project Director in Sheffield.

/24-7PressRelease/ - BRIGHTON, UK, January 15, 2008 - Kineo's Managing Partner Steve Rayson explained: "Our vision is to develop a global network of creative Kineo studios to support our clients locally and to attract the best e-learning talent in the region. We were attracted by the established e-learning cluster in Sheffield and the opportunity to grow a substantial operation in the city to serve clients in the region including Ufi/learndirect. With two universities and a thriving local digital and creative industry I am confident that we can add to our talented team in Sheffield."

"I am particularly delighted that Wendy will be joining Kineo as her skills and experience will help us grow our operations in Sheffield.. Wendy has 18 years of experience in e-learning, in project management, account management and consultancy roles."

Wendy Weller-Davies commented "I am excited at the prospect of developing the Kineo Sheffield Office. We already have a number of clients, such as Ufi/learndirect in the city and we look forward to growing our local client base."

Wendy previously worked at Learning Light, Tata Interactive Systems and ACT Consultants.

Kineo will be running a free seminar on rapid e-learning at their new offices at Sheffield Technology Parks on 21st February 2008. For more information contact Kineo.

About Kineo

Kineo is a leading rapid e-learning and consultancy company.

We bring fresh thinking to e-learning, because we believe it can be done faster, better and more effectively. We've partnered with Google, BP, C&W, VirginMedia, HSBC, Reuters and M&S to take a fresh approach to e-learning.

We build long term relationships by earning our clients' trust. We do this through our consistently high standards of service, our professional conduct, responsiveness and our complete commitment.

With collective experience on over 300 e-learning solutions, we've got the most talented design and development team in the business. We have innovated to develop a rapid e-learning approach that enables us to deliver business benefits faster and more cost-effectively for our clients, whether short rapid e-learning projects or a large custom e-learning project.

We're passionate about sharing our new ideas for e-learning. Our website features over 100 articles, 25 reports and white papers which are available free to visitors.

For a fresh take on what's possible in e-learning, take a look at our website or visit Kineo on stand 71 at the Learning Technologies conference at Olympia, London on 30/31st January 2008.

Kineo is the UK's leading e-learning research and consultancy practice. For further information, please contact us at <http://www.kineo.com>