



**Press Release Contact Information:**

Chris Brown  
Buddylube, Inc.  
Press Contact  
E-Mail: [Email us Here](#)  
Website: [Visit Our Website](#)

**Trustkill Records and Osiris Shoes Join Forces with MyYearbook to Send a Fan to the 2008 ASR Trade Show**

*The Ride-to-ASR Skateboard Competition Winner Also Receives Osiris Pro Gear*

**/24-7PressRelease/** - NEW YORK, NY, January 17, 2008 - Trustkill Records ([www.trustkill.com](http://www.trustkill.com)) and Osiris Shoes ([www.osirisshoes.com](http://www.osirisshoes.com)) are teaming up for the Ride-to-ASR skateboard competition ([www.myyearbook.com/ridetoasr](http://www.myyearbook.com/ridetoasr)) hosted on MyYearbook.com. The winners will win signed Osiris pro gear, one pass to the ASR trade show, and one night hotel stay at the trade show. The competition is a battle royal skateboard video battle where skateboarders from across the country can submit their home skate videos for the chance to compete against each other. The best sixteen videos will then be synchronized to the music of Trustkill Records' bands.

MyYearbook users will be able to vote for their favorite video in each bracket of the tournament. Each day during the competition a winner will be chosen moving the winning video to the next round. At the end of the four day competition a winner will be chosen. The winner will get exposure to the action sports industry at the ASR Trade show hosted at the San Diego Convention Center, in San Diego, CA which brings together the top manufacturers, buyers and media in the industry ([www.asrbiz.com](http://www.asrbiz.com)).

**About Buddylube**

Buddylube is a groundbreaking digital marketing agency that promotes Web 2.0 technologies. Buddylube marries its clients' consumer facing social media web products with its network of over 200 celebrities.

For more information, please visit our website at [www.buddylube.com](http://www.buddylube.com).