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Mini Cooper Message forum at Mini Mania achieves another milestone!

Over 16,000 users have now registered for one of the longest running message forums on the Internet. The Mini Cooper forum has now been on line for more than 10 years and is celebrating yet another milestone with the number of registered users.

/24-7PressRelease/ - NEVADA CITY, CA, January 17, 2008 - Over 16,000 users have now registered for one of the longest running message forums on the Internet. The Mini Cooper forum has now been on line for more than 10 years and is celebrating yet another milestone with the number of registered users. On the forum you can find both a social network and very detailed answers to technical questions. The message forum includes both classic Mini owners and owners of the new BMW MINI Cooper.

A new feature of the message board forum is the chance to see where all you fellow Mini Coopers owners live. The new mapping option allows you to see the location of all fellow message board users.

"We are extremely proud of the message board community that has evolved around the Mini Mania Website. After all these years of supporting the Mini Cooper community it has been very satisfying to also be able to give something back. Our message board has become the biggest part of our Website and we look forward to it's continued growth", says Don Racine, president of Mini Mania.

The Mini Cooper message forum provides the ability for the entire community to share there ideas, problems and technical expertise with fellow owners. The forum provides allows a community to find everything from that no longer available part to the best service shops. The classified pages sell more Mini Coopers than most dealerships.

About Mini Mania, Inc.

Mini Mania was founded in 1974 and has grown to become a multi million dollar market leader that provides high quality aftermarket parts that include its own ULTRIK(tm) line of high performance parts and very specialized services to a growing customer base of approximately 50,000 consumers around the world.

Mini Mania solidified its market leadership position in 2001 by becoming the first company in the US to import the then all new BMW MINI to use as a product and performance test bed. Shortly thereafter, Mini Mania began to offer a suite of "lifestyle & performance enhancement products" that appeal to recent purchasers of the MINI Cooper(tm) automobile.

Mini Mania is headquartered in a 16,000 square foot state of the art facility in the Northern California foothills outside of Sacramento. The company's dynamic web site is truly a one of a kind information portal for any Mini Cooper enthusiast - containing over 50,000 pages of unique content, augmented with 50,000 part number, technical articles and interactive community forums. Each month 75-100,000 individuals access the web site for research and purchase of Mini Cooper parts and accessories.

For more information - on the web: www.minimania.com, 800.946.2642, info@minimania.com