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**mpGreek Introduces Free Gadget for Windows Vista Users**

*mpGreek the biggest music and entertainment network for Greek digital announced the launch of its new free gadget developed for users who run Windows Vista operating system. The gadget was produced in association with {L+A} interactive agency.*

**/24-7PressRelease/** - NEW YORK, January 18, 2008 -- mpGreek the biggest music and entertainment network for Greek digital entertainment announced the launch of its new free gadget developed for users who run Windows Vista operating system. The gadget was produced in association with {L+A} interactive agency. The Windows Vista Gadget gives easy access to the most popular tracks, albums videos for Greek and International Music on mpGreek and MusicNow from the desktop side bars.

The mpGreek Gadget displays real time streaming of 30 sec previews of the hottest releases and at full open view it features the whole album with 30 secs previews of all the songs. Other categories include:

- Greek or International Music
- Top Tracks
- Top Albums
- Daily FREEBIE
- Free e-radio streaming

Every day mpGreek will make available a FREE track to all users who download the gadget Via the Daily FREEBIE section of the gadget. Only users who have downloaded the gadget will have access to this page and special free track. The gadget was designed and developed by {Linakis+Associates}, (linakis.com), a specialized interactive agency in Athens Greece and has been submitted in the Microsoft gadget competition (gadgetcompetition.gr ) which is currently running in Greece.

"mpGreek is proud to be an early provider of music gadgets for integration with Windows Vista," said Alex Kombogiannis, Director of mpGreek. "These new gadgets are just the latest step in our ongoing effort to bring our music and entertainment services to our users whenever and wherever they need it. {Linakis+Associates} did an excellent job by strategically placing all the right features of the mpGreek websites accessible right on the desktop"

Vassilis LINAKIS of {L+A} commented: Designing and producing this gadget proved a stimulating challenge. The aim was to combine visual originality and functionality in a specific format. We decided to build on a strong icon (headphones) adding few but important functions that we feel would invite the user to keep this gadget active on the desktop. It was a learning experience. Making a gadget is the best way to learn how to appreciate the value of information and functionality in a world crammed with data.

These gadgets are available for free download on the Greek Competition site (gadgetcompetition.gr ), on Windows Live Gallery (gallery.live.com and on mpGreek (mpGreek.gr ). The download is simple and requires no registration.

**About Greased Networks, Inc.**

Greased Networks is a leading technology firm at the forefront of Greek music downloads with its service mpGreek. mpGreek has long been recognized as one of the largest providers of Greek digital music content in addition to being one of the largest Greek online music stores over all since February of 2005.

**About {Linakis+Associates}**

{L+A} is an awarded Greek interactive agency. It designs and produces a variety of original online solutions for important clients in Greece and abroad. An in-house team of talented designers and developers creates a wide range of online applications from websites and other interactive applications to online media campaigns. Recently {L+A} has seen its core business expand. Adding to its core profile and in response to client needs, the agency is expanding into diversifying areas of expertise. Our design team produces quality visual print work for clients

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