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New Hand Tools and Power Tools Directory Promotes Asian and Middle East Manufacturers

The business-to-business portal, Worldwide Industrial Marketplace, a division of US-based Donald LaBelle Associates has released a new directory and buying guide focusing on hand and power tools from Asian and Middle East manufacturers

/24-7PressRelease/ - WESTBORO, MA, January 18, 2008 - The B2B e-commerce site Worldwide Industrial Marketplace (WIM) announced to the media last night the launch of its new hand tools and power tools directory now available on the company's Web site. According to Maria Sanchez, spokesperson for WIM, the new publication will serve as a buying guide for companies worldwide seeking to purchase or import hand and power tools from Asian and Middle East exporters and suppliers.

The new Hand and Power Tools Directory includes offerings for a wide range of tools for industrial, construction, woodworking, automotive, mining, carpentry, electrical, plumbing and DIY applications. Including hammers, pliers, wrenches, drills, screwdrivers, razor knives, laser measuring tools, measuring tapes, saws, routers, ratchets and sockets, power drills, jig saws, band saws, crimping tools, wire cutters, drill bits, toolboxes, adjustable wrenches, needle nose pliers, cordless drills, skill saws, sanders and other hand and power tools.

The directory is located on WIM's corporate website and is free to access at http://www.WorldwideIndustrialMarketplace.com/directory/tools_power_hand.html. Sanchez indicated the publication includes listings from manufacturers, exporters, distributors and suppliers based in or serving markets throughout Asia and Middle East. Including but not limited to Hong Kong, India, Israel, Indonesia, Kazakhstan, Japan, Vietnam, Kuwait, Iraq, Iran, Malaysia, China, Pakistan, Philippines, Taiwan, United Arab Emirates, Qatar, Thailand, Singapore and Saudi Arabia.

"Asia is one of the world's leading producers of hand tools and is also becoming a leader in manufacturing power tools," says Frank Wallace, Business Director of WIM and Chief Editor of the company's Hand and Power Tools Directory. According to the 54-year old Wallace, China and India are not the only countries experiencing rapid industrial development, he believes other countries in the region appear to be mirroring what he defines as China's effective shift to a more government supported entrepreneurial system.

Wallace added, "Look at the Middle East for example. We have seen start-up companies throughout the region grown into major industrial companies. Dubai for instance, is considered by many to be the world's fastest growing city with tremendous infrastructure growth. Certainly there are a lot of manufacturers and construction firms in the area in frequent need of hand and power tools as well as other industrial products."

Recently WIM integrated its company database with the industrial-focused search engine <http://www.IndustrialCOOP.com>, which Wallace believes to be the first co-op search engine filtered for industrial buyers. The partnership, according to Wallace, will help manufacturers, engineers and construction companies find and compare suppliers of industrial equipment, machinery and materials on an international level.

About Worldwide Industrial Marketplace

Established in 2003, US-based Worldwide Industrial Marketplace is dedicated to connecting manufacturers, exporters, importers, distributors and end-users of industrial products all over the globe, primarily in Asia, Middle East and South Africa. Suitable suppliers are welcome to list their company on the site at: <http://www.WorldwideIndustrialMarketplace.com>