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**JSI Capital Advisors announces the release of its latest Executive Advisor publication, Auction 73: 700 MHz Band**

**/24-7PressRelease/** - MANCHESTER, NH, January 18, 2008 - JSI Capital Advisors, LLC, a specialized transaction advisory, valuation and research firm serving the rural and independent communications provider industry, has announced the release of its latest Executive Advisor publication titled, [Executive Advisor - Auction 73: 700 MHz Band](#). This Executive Advisor reviews the 700 MHz Band, surveys the players expected to participate in Auction 73, and examines the range of likely final auction prices. In addition, the publication discusses the implications of the new construction and performance requirements attached to 700 MHz licenses and summarizes some of the more significant changes in auction procedures. The publication also includes maps detailing the Regional Economic Area Groupings (REAGs), Economic Areas (BEAs), and Cellular Market Areas (CMAs). Market and license data have been sorted by market number, market name, market population, land area, and population density to facilitate readers' analysis of available licenses. Further, the publication includes a compiled list of current 700 MHz licensees to further enhance readers' understanding of 700 MHz Band opportunities.

"[The Auction 73: 700 MHz Band Executive Advisor](#) is an indispensable reference tool for those who wish to follow or bid in the upcoming FCC Auction," said William E. King, President and Managing Principal of JSI Capital Advisors, LLC. "The superior propagation characteristics and abilities of the 1,099 licenses up for auction has drawn the biggest players in the wireless industry, and with a host of new rules, bidders must be thoroughly prepared."

[Executive Advisor - Auction 73: 700 MHz Band](#) is available for purchase for \$495. Subscribers to any of our newsletters ([The ILEC Advisor](#), [The Deal Advisor](#), or [Phone Numbers](#)) may order a copy at the discounted price of \$245. To place an order or for more information about Executive Advisor - Auction 73: 700 MHz Band or any of our newsletters or publications, contact Kathie Avital at 603-622-0379 or visit the company's Web site at [www.jsicapital.com](http://www.jsicapital.com).

**About JSI Capital Advisors**

JSI Capital Advisors, LLC is a specialized transaction advisory, valuation and research firm serving the rural and independent communications provider industry.